OG&B Analyzes WF Football

Staff Survey Explores Opinions
From Alumni, Students, Others

The 1-19 record of the Wake Forest football program over the past two years and the College's position as doormat of the Atlantic Coast Conference has caused a great deal of pressure for improvement. The first result of this outcry was the firing of Head Football Coach Bill Hildebrand and Athletic Director Bill Gibson.

Long before this, however, the sports staff of the Old Gold and Black was sending questionnaires to former conference coaches, former players, students and treasurers of other colleges, and conducting interviews with faculty, administrators, trustees, players and others involved in the football program in an attempt to assess the reasons for Wake Forest's failures.

In this special edition, the Old Gold and Black staff has analyzed the results of this study and has drawn what it feels to be the consensus from each group concerning the key difficulties with Wake Forest football.

Of more than 200 questionnaires filled out, 65 replied, some in great detail. More than 1,100 students filled out questionnaires in chapel, and several former football coaches offered their candid comments on the football situation.

Several schools contributed reports on their financial expenditures for comparison with Wake Forest's. The College's coaching staff, faculty and administration proved most cooperative.

It is hoped the survey will prove an answer to the problems closely connected with the Wake Forest football program and of those football fans concerned with its success.

The Old Gold and Black staff also hopes the advisory committee on the college's football program will find the information presented here helpful.

Trustees Endorse
Improved Football

A random poll of six Wake Forest Trustees revealed that they are interested in doing what is necessary for the College to field a competitive football team.

The Trustees generally indicated that they felt the entire Board of Trustees is willing to do whatever is necessary to improve the situation. As a matter of fact, at one point without hesitation, they said, they wanted to see the College remain in the Atlantic Coast Conference competition.

Scholarship First

Trustee Irving Carlyle of Winston-Salem and president-elect of the Board of Trustees said: "First of all, I think the athletic program must be subordinated to scholarship— the educational programs of the College. We cannot weaken or dilute educational programs for the sake of athletics."

"I am in favor of trying the athletic program further to determine whether or not we can continue to compete in the Atlantic Coast Conference. Provided we do not dilute the educational standards of the College," Carlyle said.

I do not want us to become just another college but I am willing to give the program more impetus," he concluded.

Earlier in the edition, Bill Bentz, sports editor, commenting on the Old Gold and Black survey on the football situation.

Financial Deficit

He volunteered the financial deficit the athletic program had incurred. According to Carlyle, the deficit was $18,211.84 and would probably be even greater for 1963-64.

Trustees James W. Mason of Laurinburg said: "In my capacity as a trustee, I do not want to stay in the ACC, we have got to field a competitive team in every sport and if it takes more money, we have to give more money."

"And in regards to football, I don't think we can continue in the ACC unless we're going to field a competitive team."

"I definitely think we should remain in the Atlantic Coast Conference," Mason said.

Trustee Hubert E. Olive of Lexington, who is associate editor of Sports Editor Bill Bentz's column, wrote in the Dec. 9 edition entitled "You Lost How Many?" someone had written: "We lost 1,100 games.

" Didn't we?"

"I don't think so," Olive commented. "I think the trustees have done what was necessary to get us started."

"I am not sure that I agree with the College and the Board of Trustees, but I do not agree with that conclusion. I like Hildebrand all right, but he did not produce."

Nevertheless, Olive said, "I think the trustees did whatever should be done. We need a coach that can coach and recruit."

"It has been done in the past on a lot less money than is spent now and it can be done again."

"I'm in favor of doing whatever needs to be done to improve the situation," Olive said. "I believe the trustees will do whatever has to be done to insure a strong football program."

(Continued on page 3)

An Editorial

Wake Can Win, But It Will Take Money

Today's big-time college athletics are in many respects outgrowing their uniforms. The vast amount of money spent by many schools in crash programs to build winning teams by far exceeds the efforts put forth by Wake Forest and other schools in the nation, has become steadily less able to field a winning football team.

Wake Forest College, because she has tried to maintain a balance between academics and athletics while playing in one of the top conferences in the nation, has become steadily less able to field a winning football team. Wake Forest teams have compiled an 18-51 record in Atlantic Coast Conference competition since the league was founded in 1953. The 10-year record above .500 in competition stands at 9-24-3. The average attendance for Wake Forest's home games these past two years has been 8,000. These statistics are manifestations of the football dilemma at Wake Forest.

Recognizing this problem, the College has established a committee to examine the football program. The committee has already expressed a desire for the College to continue competing in the ACC, while retaining the proper balance between athletics and academics. Within the context of the

(Continued on page 8)

...TIME FOR A CHANGE?

Study Compares Finances
Of WF, 1963 Opponents

The Old Gold and Black was
able to acquire financial reports on the football programs of six of the ten schools Wake Forest played on the gridiron this year. An average was taken of each of the following 19 categories. This is how the yearly averages compare to Wake Forest's football budget.

—Wake Forest spends $18,500 annually on equipment for football. The opposing squads spend an average of approximately $14,500.

—It costs $19,400 for the Deacons to travel away games each season. Opposing squads cost their athletic programs $18,074 in travel expenses.

—The Deacon Club contributes $70,000 to Wake Forest's football program each year. Other coaches collect $81,335 for their away encounters.

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(Continued on page 6)

ERIV CARLYLE
... "more impetus..."
Former WF Coaches Say Finances Major Problem

The sentiments of former Wake Forest Football coaches with regard to the financial situation can best be conveyed by the simple device of asking an ex-coach: "More exclusions!" said Dr. Jack Sawyer, who administered football during the years 1963-1965. "That is the major complaint of many coaches who want a top-notch football program. At the present time their administration is a middle of the road policy that is not going to produce winning football." Sawyer added that winning football can add prestige to the stature of a college.

One former coach made a list of the most important prerequisites for a successful program.

Fulltime Recruiter--Recruiting is the most important aspect to a winning football team," said Dr. Sawyer. He supported the idea that Wake Forest needed a fulltime recruiter with adequate financial support.

Coaching staff--He said a coaching staff in order to be effective, must remain together for a number of years and the only way to accomplish this is through College salaries that will be comparable to the other ACC schools. He went on to say that "there must be other incentives which come with a good coaching staff. These could be a better position, a better salary, better facilities, better travel expenses, better equipment, greater Administrative support, better scheduling, more living expenses, and better recruiting opportunities for the assistant coaches." He also said that "there is a shortage of high school coaches willing to coach football and there are not enough high school coaches willing to coach football at Wake Forest.""In a sense there is a shortage of high school coaches willing to coach football and there are not enough high school coaches willing to coach football at Wake Forest."

Summer job program--He suggested the idea of creating a "Summer assistant program for the rules of the National Collegiate Athletic Association and would be a real experience."

(Continued on page 5)
Alumni Concern Has No Outlet

Grads Want New Stadium And Victories

The alumni of Wake Forest are concerned deeply concerned by the plight of the Wake Forest football situation. They feel they have a guiding light behind which they can rally. The alumni want a guiding light. This is in keeping with the consensus of opinion drawn from the interviews with alumni of Wake Forest.

"Wake Forest is featured in every football joke in the country," says a sportswriter. "It resists our efforts to keep our warped and down-trodden football program, good or bad, into the joy of getting and doing the job done."

Most of the alumni expressed the fact that they were being "humiliated" because of the football fiasco.

"The student-athlete, football is a Saturday that is over and forgotten after the game has been played," says Dr. Heyward Smith of Waynesville. "Not so with alumni. They have to live and relive the game and hear the many comments of our fellow alumni from other schools.

"What is happening in football is a disgrace to our institution and a disgrace to the morale among the alumni all over the country," says one resident of the old city who is now in law school.

"Many alumni would like to go to Homecoming. But they don't like the idea of getting heat 50-40 (the Wake Forest Homecoming score against Delaware the last year)."

I refer to attending any more games if I have to sit there and just watch my team lose. I cannot be a Wake Forest graduate living here in Winston-Salem.

"The alumni are embarrassed," says a former President of the Deacon Club. "Alumni want to see the team go on to big things in any enterprise as a matter of self-esteem of alumni." A winning football team, either on a big time or small time scale, would alleviate the embarrassment, alumni feel. But alumni cannot win. They need a guiding light.

"The Athletic Director's office is not entirely contributing to the football program as it might," says a former Deacon Club head. "There has been a lack of imagination in planning such things as the current cover-up program for funds, etc. There has been a lack of imagination in execution of these programs. In general, there is too constrictive an approach to the vital business of promoting the program with the public and alumni, especially with the Golden Triangle where our potential is so great."

"We need someone in the Athletic Director's office who has some spunk in him; someone who will go out and do things and not sit in his office. We need someone who will fight for things."

"This is a comment from our fellow alumni who lives here in Winston-Salem."

"All of us who have been a part of Wake Forest College have a certain feeling for Wake Forest that can become overwhelming, especially to the former Deacon football player."

"A lot of the alumni don't give a damn," says a prominent Piedmont North Carolina doctor. "Why? The Athletic Director doesn't meet people well. He's not outgoing. He just sits in his office and makes attempts for soliciting money."

"I am, and have been for several years, a member of the Golden C. I. and contribute over $200 each year to the athletic program, in other words. Three of the things I get as a member of this club are football ticket preferences and priority on tickets for other sports. I also get choice stadium parking."

A Little Lax

"Now, in order to get a parking space you are sent a sticker for your car. Unless you have a sticker, you don't get parking preference at the games. This year, the athletic department has been busy." I paid my $100 two years ago and didn't even receive my sticker until after two home football games had been played."

"Preservice Parker does a better job now, however."

"I feel that this man should go immediately," said one alumni before Athletic Director Bill Gibson had been fired. "He is just a figurehead and is not doing anything as far as the alumni are concerned."

"The Athletic Director's office is not doing a half-decent job in selling the football program to the alumni," said another alumni.

"He's too patient with the situation," said another.

"He is far from the dynamic man needed to rally the alumni," said a recent basketball player.

"I feel that enthusiasm should be overflowing from this Department as to encourage friends and alumni of the College to adopt a similar attitude. This would encourage a more liberal giving to the program. This is a comment from an alumni who lives here in Winston-Salem."

"All of us who have been a part of Wake Forest College have a certain feeling for Wake Forest that can become overwhelming, especially to the former Deacon football player."

"There are several people who do not agree. We play in a "borrowed" stadium. We have no tradition in our own stadium which was supposed to have been completed by 1961," says an ex-Deacon gridder. "There are no dressing rooms at Bowman Gray Stadium enough to compensate everyone. So players have to dress at the school and then run across town to play a game. This is discouraging."

New Stadium

Others feel a new stadium would greatly aid recruiting.

"The thing we need more than any other single factor at Wake Forest is a new stadium," says one Wake Forest fan. "This would make Wake Forest a contender in the Atlantic Coast Conference."

"If all alumni were willing to use this close feeling to help wake Forest's "dormant" athletic program, it would be alleviated shortly."

Not Close

"It is my opinion that the admissions office and the coaching staff work closely enough with alumni groups on this matter," says Donald Paschal of Siler City.

"There has been a feeling of indifference generated from the Athletic Director's office towards the alumni," states one Winston-Salem resident and former Wake Forester. "They feel like a ship with a destination but no one on board. They want to rally, but feel as if they push a person to rally behind."

With but few exceptions, the alumni contacted feel that there is no need for a new stadium in the immediate future. That is, until the present situation is improved.

The general feeling is that there is no sense in building a new stadium until the 16,000-seat Bowman Gray Stadium hosts overflow, or even near capacity crowds each Saturday. At that time, and the alumni feel that monstrous crowds will not come until a winning football team arrives.

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Nothing To Gain

Some felt Wake Forest "borrowed" field in scheduling East Carolina. Said one alumni thought that Wake Forest had every reason to lose in order to gain by playing a smaller school football reputation-wise.

Only three alumni approved of the idea. They were residents of the eastern part of North Carolina and felt the game gave alumni who lived in the Greenville area a chance to see Wake Forest play.

Wake Forest alumni generally took one of two positions concerning what should be done about football at Deson.

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Editorially Speaking:

Money Is The Key To Successful Football

(Continued from page 1)

overall program, then, something must and can be done to improve the situation.

Wake Forest joined the ACC as a charter member, she realized she had made a commitment, a pact to maintain that program comparable to that of the other members. In football, Wake Forest has not met this obligation.

Wake Forest has also an obligation to her alumni. Essentially, an alumnus depends upon athletics as his major source of identification with his alma mater. His loyalty is deserving of victory. His pride is magnified by it.

A town who holds Wake Forest dear is entitled to a winner. For example, the College is responsible to the residents of Winston-Salem. Every resident of community has a duty to that common community; Wake Forest is such a resident. A town devoid of pride in the community among its residents. A successful Deacon football team would fulfill the College’s obligation to Winston-Salem.

The College herself would benefit from a winning gridiron team. Wake Forest would reap a plentiful harvest in long-range investment from a reasonable initial investment. Eventually, the athletic program could become self-supporting.

Adjustments Must Be Made

Wake Forest CAN field a winner, but adjustments must be made. Practically speaking, these adjustments are dependent upon one thing—money. Money is THE answer to the problem. This is the key that can unlock the door to a prosperous football program.

Figures released from the treasurer’s office with regard to the total expenditure for football compare favorably with others. It is obvious that Wake Forest is not getting her money’s worth. Certain areas in the program are definitely lacking financially:

—A new football stadium can become a reality only when sufficient funds are made available for its construction. The building of a new stadium is essential. First, a stadium would benefit the alumni. At present, the students can attend games and never see the campus. An appealing campus would solve this problem and attract more alumni to games.

—The active fund-raising staff of the College has done its work. There is a need for a comprehensive and efficient system of academic assistance for athletes.

—The need for a larger staff of assistant coaches is obvious. Wake Forest vies one other College. The members of the program. Perhaps outside sources of revenue will provide the answer. We wish Wake Forest to acquire this additional revenue. How, then, it may be asked, is Wake Forest to acquire this additional revenue? There are three well-defined sources. The first of these is to be found in the business of Winston-Salem. If the College, have an obligation to the city. The other sources of revenue are:

1. The Athletic Department
2. The Alumni Association
3. The Deacon Club

The administrative staff of the College will study the possibilities in each field. We wish Wake Forest to become a plentiful harvest in long-range investment in a reasonable initial investment.

One-Man Staff

The active fund-raising staff of the College has done its work. There is a need for a comprehensive and efficient system of academic assistance for athletes.

—Cash reserves would also introduce the possibility of initiating a five-year scholarship program for superior athletes, similar to that of other institutions operating on a major-college athletic department budget. Such a program would enable the football player to lighten the academic load in-season, and partially free him for greater concentration on athletics.

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Grid Team Requests More College And Alumni Support

Wake Forest students are apathetic toward football, according to the team's comments, but this, they say, is understandable also, due to the fact that everyone is "hungry for victory," say the players.

Optimism on the grid's part was shown, however, in the faith that more alumni in the athletic department. The team looks for a new era in football at the college.

This opinion was specifically expressed by Dean Tom Full- back Burt Pickard. "At the start of this new era, student participation will pick up." Bill Satter, a tackle, also added, "the students enthusiasm is better this year than in any other year," and this is attributable to the thought of winning.

Offense expressed the feeling that even with this losing season, there is no reason to show more interest. Halfback Joe Caramo remarked, "In all, all, football now revealed a realistic appreciation of the game, and it seems the fundamental truth that winning was being proved the student following."

On the whole, the faculty and alumni of the college, maintained the football players, imply that they want to get behind them, but for some reason fall outwardly to show this. One student said, "if the faculty and administration show an all- out conscious effort to assist the administration, they should be demanded."

Another player was also rather blunt on this subject. "There is as much room for im- provement in the administrative attitude toward the football program as there is room for improvement in the coaching staff."

Others continued by saying that neither faculty nor administration realize that football is as much a part of the school's tradition as is the academic program.

As far as opinions on the channel, the gridiron players feel the channel is almost "out of character" in and this is understandable also, due to the fact that everyone is "hungry for victory," say the players.

Wake gridders feel the Col- lege has good players, but not the right ones. They feel considerable in scholarly affairs. In the same breath, footballers added they did not know enough about the recruit- ing of the coaches to express a knowledgeable opinion.

One player said the College was getting "package deals" and bringing in quantity instead of quality.

Another player felt the en- trance examinations on the admissions requirements, were at fault with regard to student graduation. He felt that without one for admission, a student must have two years on a high school language before he can be admitted to Wake Forest.

General Problem

From no approach can the fault lie in the specific scholarship allotment, coaches' recruiting, or scholarship provision; rather it lies in the general issue of the athletic program, according to the team. No approach prospective day in and for a school with an un- able athletic program, they said.

The athletes also discussed the possibility of making changes in the academic program. One player said, "it would be desirable and necessary. Specifically, they said this had nothing to do with personal relationships with the assistant coaches.

In general, the new and re- vised opinion on the Wake gridiron was to recruit another team for the Athletic department. The team agreed about this idea. They said that the football program had to be revised in quantity instead of quality.

"The academic program must rely on all athletic teams," the team concluded. "The academic program in football and the athletic program in quantity."

The players were asked about personal changes in the football staff and the athletic offices.

"Top football players are having to practice more and are having to practice more and are having to practice harder," they said.

"The gridiron players replied that the football program had to be revised in quantity instead of quality."

"It is now my understanding that we have shown an interest in coming from relatively poor academic backgrounds, many have deficiencies in language, etc. Few ever take college boards."

He further said, "A Negro boy may have gotten good grades in his school, but these Negro schools are generally not up to par as far as a Wake Forest standards are concerned."

The coach also said, "I wish this will help the Wake Forest football program. I feel that any school that drops a competitive sport is making a big mistake. Good luck."
Goal: Athletic Fund Raising

Deacon Club Has Problems

The Wake Forest Deacon Club, an organization which serves the athletic department and the alumni association in soliciting funds for athletic scholarships, was formally organized in 1957. At its conception the organization was charged with the complete responsibility of raising all funds for athletic scholarships. Yet it has failed to accomplish this, its original task, to the same-anticipated degree. Why? This can be no single answer to the question, "Why the failure?" There are many reasons, but the principal reason which is lost to lack of support from alumni and friends. For example, John F. Lacy, a Wake Forest alumnus in Forsyth County, the Deacon Club received approximately $36,000; yet, from Wake County, in which Raleigh and N. C. State are located, the Golden Wolfpack Club collects over $70,000.

Conflicting Interests

Charles "Preacher" Parker, dynamic new solicitor for the Deacon Club Foundation, said as much in his recent address to the conference. "If the major hindrance to the ultimate financial work for program at this time is conflicting financial contributions, and interests." The College has been involved recently in an active building fund project and design and the limited number of the funds are compared to other ACC schools, financial necessities are shown to be less than those of Wake Forest's major competitors.

It is only logical to point out that corporations of considerable size that view in any way contribution to the athletic fund as W. F. or other schools. The reason the College ined to Hanes Knitting Co. is that the stockholders of such companies would not consider executive action in contributing to any large fund other than capital investments and building programs.

Not Enough

Recently retired Athletic Di rector William Parker said, "We’re getting more and more places to do business but we’re not getting enough." Gilchrist explained that one reason for the College’s involvement in the community was that Wake Forest has few people who have engaged in the world of business and that such a source provides much money for other schools.

Some excuses for refusal to donating to the organization, particularly prevalent in the student portion of the state where someone would rather be to be found than to move from the town of Wake Forest, have rested upon the college’s decision to integrate. In the Piedmont any college must have a chance to a chance to compete appearing to be, "I will... when you’re awake..."

Contributions Rise

The yearly sum of contributions to the Deacon Club has risen steadily since 1959. At that time, the donation to the scholarship fund by the club totaled $10,000. In the following year ($1960-61), the total rose to $27,000. In 1962-63, the contributions reached $74,000. Parker asserted that the organization was able to absorb increasing the $100,000 mark this fiscal year. Thus far, the contributions have reached approximately $35,000.

Faculty Attitude Hit By Student Survey

In a poll of the student body in a recent survey, the faculty are very much in favor of football. Only ones surveyed, against football. And I think that perception will hold up on most college campuses.

"We are all aware that football fans receive more money than do most professors," says one professor. "The program is self-supporting, but the majority of the faculty members attend the games and don’t contribute much to the team. Football and athletics in general is one way in which the interest in the school is unified. Football is important, and it is a place in the college, of course. And we might be putting out more in the way of money than we might be necessary. Most of the faculty want to see a good football program."

Matter of Priority

"I’ve seen both sides argued," another faculty member, "But most feel it’s a matter of priority. I know of no one who believes we can uphold a strong academic program and still hope to do well in football. We don’t put in any special courses for football. We don’t have to because the sake of football, most professors are only too glad to see a winning football program."

But there are other views. There is the small core of professors that is against football, either on a large or small scale, for fear that the athletic program may come right out during a lecture in some English class last year. But most don’t like football players."

As far as the attitude, most of the professors insist, is held by the majority of the Wake Forest professors.

Alumni: Football Frustration

(Continued from page 3)

One, either re-emphasize fund raising. The Wake Forest or do-emphasize it.

Wake Must Win

Whether Wake Forest wins against Georgia Tech this year does not seem to be the issue with the student body. It just does not matter. If they can win, or else drop interscholastic football from the Wake Forest Athletic program.

"I don’t think that football is a necessary expense in a college," says L. T. Wright of the Class of 1963. "I do think that if a college is going to play at all it must keep it up to be able to play for the deca-"Some alumnae think that football ought to be de-emphasized. Some who feel that way feel so much that they think the only solution for Wake Forest football is to cut it now and that Wake Forest can never win again.

"Our schools do not do what is best for Wake Forest," says one alumna.

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Tutors Important To Athletes

Professor Sets Up New Tutor Program

Editor's note: This analysis has been prepared with the expert help of the Old Gold and Black by Dr. Keith W. Pritchard, assistant professor of sociology and assistant professor of education, who has been working temporarily as Director of the football staff.

That one of Wake Forest football's major problems has been academically, and through the otherwise misty prospect of the immediate future of the Demon football spring.

At the outset of this school term, a new tutoring program was initiated, a modification of the old plan. Prior to then, the tutoring system was largely in the hands of the individual coaches for each sport. The system remains, but the football department has introduced several innovations. The coaching staff felt that it did not have the time to organize and supervise such a program, particularly during the season. Dr. Keith Pritchard was asked to help organize and carry out a more comprehensive program of tutoring for football players.

The vast majority of colleges rank as major football powers employ a form of tutoring for athletes. In recent conversations between Pritchard and Colonel Ed Luttrell, Director of Football, Dr. Luttrell expressed the opinion that when players graded fell below a given point, they were required to attend tutoring sessions at the "Pit." It has been rumored that a Georgia Tech football player was required to attend tutoring sessions two or three times a week. Failure to do so was reported to result in a conference with the athletic department and the possibility of suspension. As at Alabama, a similar situation is said to exist.

Some schools advocate coercing players through school "cra" courses, while Pritchard, at this point, is hard to find a reason.

Pritchard said the average schedule of the average football player during the season was as follows: Monday, Pritchard said the average student "puts in" approximately one hour of tutoring, what he described as, "an hour's work per day. The tutoring program should be strictly supervised, and the tutoring program should definitely be a part of the regular school schedule."

Outside Work Helps

Pritchard commented that recent work has shown that student who contributes approximately four hours of outside activities a week makes better grades than the student who does not. When the number of hours allotted to extra activities reaches 20, the student's work suffers a great deal and, consequently, he gets the grades.

With regard to Wake Forest, particularly, it was noted, while Wake Forest admission requirements have remained essentially the same over the past few years, the average student admitted now is much better qualified than in past years. But the football player who barely has grades sufficient to satisfy the requirements of Wake Forest in a precarious position. Really, he lacks the needed impetus to get through the college.

In an attempt to alleviate for the football player the gap between what it takes to be admitted and what he needs to do to receive the necessary and the athletic director decided to offer the tutoring program. The situation they presented to Pritchard was, "The need of organizing an efficient and comprehensive tutoring program for the grid iron squad. Under Pritchard's thoughtful guidance, this team has been put into effect.

Wake Forest football players may now, as in the past, have a tutor in a specific subject it is felt necessary by Pritchard and the coaching staff. Prior to this semester, however, tutors were paid high salaries as to make an effective program impossible.

Somewhat lax

Football players were somewhat lax in attending sessions because there were no governing rules. Neither were there any special rooms or offices provided for the purpose. In an effort to bring order to the program, the football department is now considering the possibility of establishing a tutoring program in the future.

A student secretary is in charge of the desk at the center. Players are assigned a tutor and come to the office at a predetermined time and are then assigned a room by the secretary. The tutor then gives the player a lecture, or a question and answer session. At the conclusion of the tutoring, the tutor returns to the office to confer with Pritchard on the progress of his students.

The new tutoring program now employs 15 tutors. Plans will be made to statistically correlate grades achieved by the football players and the tutoring program with those players not receiving such assistance, thereby par- tially evaluating the program. Pritchard also indicated that he will attempt to determine the value of specific tutoring.

Defensively, the Deacons usually contained their opponents well during the first half, but lack of depth was costly in the later report is sent to the coaching staff in order that the player or players a lecture can be given. At the conclusion of the week, the player or players a lecture can be given. At the conclusion of the week, the player or players a lecture can be given. At the conclusion of the week, the player or players a lecture can be given. At the conclusion of the week, the player or players a lecture can be given. At the conclusion of the week, the player or players a lecture can be given. At the conclusion of the week, the player or players a lecture can be given. At the conclusion of the week, the player or players a lecture can be given. At the conclusion of the week, the player or players a lecture can be given. At the conclusion of the week, the player or players a lecture can be given. At the conclusion of the week, the player or players a lecture can be given.

In addition to the basic tutorial program, other innovations have been suggested. The freshman class, for example, the freshman green and the football practices have been moved to the team. The meetings, approximately 20 per cent, were required of the freshman.

Most WF Students Maintain Their Football Attitude Good

The average Wake Forest student attended 33 games last fall including seven major football powers. As with the Deacons, an attempt was made to statistically correlate grades achieved by the football players and the tutoring program. Pritchard indicated that the tutoring program will be highly effective in the future.

The tutoring program is also attempting to keep tabs on the grades of the tutored students. Each week, the tutoring office has issued a summary of what grades particular football players are making. These reports are sent to the coaching staff to assist the player or players in improving immediately.

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When a football program is under criticism, one of the first and most frequent issues to receive adverse comment is the recruiting process.

Recruiting is the culmination of many activities, most of which are touched by the financial question. The blame for unsuccessful recruiting campaigns rests with the head coach, and so it is with the Athletic Director. Hildebrand's report bears this out.

"Some schools, Florida State for instance, have full-time men just for scouting and recruiting. I have other programs. I took a man off recruiting (Beattie for instance) and put him in the academic programs of the school. This has had the almost unbelievable effect of making it impossible for Wake Forest to recruit in enough states, and ACC schools have in the many years they have been at it, found it impossible to put itself in a recruiting dent. He needs and wants an atmosphere of scouting for a man, and I have had the opportunity to establish reputations among prospects…"

Marriage Ban Lifted

A Winston-Salem Chamber of Commerce committee, which was assigned to study all phases of Wake Forest athletics, made a preliminary report released Friday that the College needs a stronger administrative commitment to athletics and better stadium facilities if it is to compete successfully with its Atlantic Coast Conference rivals.

The 13-man committee is headed by Douglas Dillard. Other members of the study group are: H. Reardon, Algood (Association president and a member of the three-man committee to screen applicants for the vacant coaching positions), Carl E. Long, Millard Pleasants, Ralph R. Whittingham, Charles P. Bowers, James Gannom, Zachary Smith, and Richard Royster.

The report, said in part, the committee has undertaken an objective study of the Wake Forest Athletic program in order to determine areas in which the College could be of assistance, consistent with Chamber of Commerce community development objectives.

The Committee finds that Wake Forest University, the football program, has been particularly successful in most all phases of the program, and that better public relations with college and commercial groups and others in key positions.

"To gain and earn the full respect and approval of the community the consensus is that a full-time recruiter must be employed. He must be the type of person for benefit to the college, also a man of integrity and reputation.

"Preliminary findings indicate that in order to be successful in the ACC a clear and forceful administrative decision will still be necessary to point out that the college Administration and Trustees are for better or worse, in control. This is essential, and the program should have the full support of all those associated with the college.

"The school has no established scholarship program which does not appear to have been a detriment to its football program. On analysis, the Committee finds that other schools in the conference have scholarship admission standards that are equally as demanding.

"Accordingly, the Committee finds that Wake Forest's present program should be expanded on high scholastic standing is commendable and that any football athletic program should be expanded to provide adequate football program."

But no football program has been a deterrent to attendance success in the present program."

Finances

(Continued from page 1)

The College subsidizes the football program approximately $600 each autumn. The other schools grant seven valued at $300 each season.

-Wake Forest gives four parcels of land worth $100 each season.

-Wake Forest offers as a matter of policy to students in the home game stadium facilities. This is a deterrent to attendance success in the program.

-Chamber Of Commerce: Administration Must Help

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