She'll reign over all campus activities

Ruler Elsa Smith has just been chosen "Queen of the Campus" at the New York State College for Teachers, and she'll be feminine boss all year of all that goes on at the Albany college.

This brain does everything but think

Glass Brain Temple University's Dr. E. W. Chamerlain is shown with the famous "glass brain" which he invented with the aid of Dr. I. S. Pay. Designed to enable scientists to observe the functioning of the human brain under varied conditions, this model performs many of the activities of the human brain.

He began playing because "it would please dad."

Another Hagen Walter Hagen, Jr. is now preparing to compete among the University of Notre Dame's freshmen club-swingers for a place on the neophyte golf squad at the South Bend, Ind., institution when the golf season gets under way next spring.

Dream burglars made him hurdle in his sleep.

Alarmist Phil Crapo, champion University of Southern California hurdler, couldn't quite convince people that he walked in his sleep until the other night—when dream burglars held him up and he hurdled right through a window to escape them. He's shown in the receiving hospital, bandages and all, with his wife.
Badminton is sweeping the nation's campuses

New Craze

Badminton, a game brought to the U.S. by British soldiers and taught to the Indians, threatens to become the most popular of the intramural sports. Here’s a group playing on the Westminster College campus in New Wilmington, Pa.

They “drafted” the varsity coach to teach them rowing

Co-ed Crew

Rollins College is now on the list of institutions where nothing is sacred to men in sport activities—aud their latest invasion is in the realm of rowing. Here are two crews practicing for intramural competition.

Big mouth ... big speech ... big rally

Joe E. Brown, the man with the biggest mouth in pictures, donned a freshman cap and monocle when he made the main speech at a Los Angeles Junior College sports rally.

Their pageantry will welcome nation’s best gridders

Preview

The theme for the 1937 Tournament of Roses is “Romance,” and here is a group of Pasadena Junior College co-eds rehearsing the parts they will play in the Romeo and Juliet float they will enter in the New Year’s day parade.

Kaltenborn Edits Columbia’s News

HANS V. KALtenBORN has been a radio newscaster since 1933. Associate editor of the Brooklyn Eagle when radio was first funding for a news presentation technique, he departed from the newspaperman’s animosity toward broadcasting news and started all over as a “talk” in radio reporting. His subsequent career editing the news for the Columbia network has taken him over the world, was climaxd last summer when he broadcast a battle of the Spanish Civil War. Every part of the world heard the sound of the heavy guns as the schools, dispatched, 84-year-old H.V. Kaltenborn held out the microphone from the protection of a hay stack, over which shot and shell were whistling.

H.V. Kaltenborn was one of the first Americans to be granted an interview by Adolph Hitler when the Nazis came into power. Born in Milwaukee, son of Rudolph Von Kaltenborn, married to a German baroness, Columbia’s news commentator has spoken frequently and forcefully against the Nazi state. Before H.V. Kaltenborn entered Harvard, he had tried his hand at the contracting business with his father in Merrill, Wis., edited the Merrill Daily, spent two years in France as a traveling salesman and a bloodless year of service in the Spanish American War. He finished Harvard law in 1909, then entered one of John Jacob Astor’s. He speaks with great fervor and force, never gropes for words. He leaves Harvard as a liberal, and is the exponent of many liberal views. He wears his Phi Beta Kappa key daily.

FRANCIS EVERETT TOWNSEND will be 70 January 13, 1937. If he had his way, he would be receiving $300 monthly from the U.S. Government in addition to the income he derives from his Old Age Revolving Pensions Ltd.Born in Fairbury, Ill., he traveled the country until he was almost 50. Then, gathering together $300 in cash, he enrolled in the University of Nebraska medical school in Omaha. His was a hard-bitten college career in Omaha and an equally hard-bitten apprenticeship as a doctor in the South Dakota Black Hills. As assistant hospital physician in Long Beach, Cal., he had many an occasion to minister to the aged and indigent. He also took a flyer in the Southern California lead boom. He has a war record as a lieutenant in the army medical corps during the war.
“YOU KNOW HOW and I ride feels,” says Al McKee, scenic railway operator. “Do it all day and digestion is no problem. I smoke Camels during meals and after—for digestion’s sake.”

Lord Fiske, Chicago and Northwest, Mr. Ill.

“ENJOY CAMELS OFTEN... FOR A CHEERY ‘LIFT’... FOR A SENSE OF WELL-BEING... AND

“FOR DIGESTION’S SAKE
... Smoke Camels!”

Camels are made from flue, MORE EXPENSIVE TOBACCO—Turkish and Domestic—than any other popular brand.

COSTLIER TOBACCO

HE POURS WHITE-HOT MOLTEN STEEL. C. V. Davis’ job is tough on digestion. He says: “Smoking Camels makes food taste better and set better with me.”

“MOST GIRLS HERE at college smoke Camels,” says Miss J. O’Neill. “So I smoke them too. Smoking Camels helps digestion; food tastes better; Camels always taste mild.”

ENJOY CAMELS OFTEN... FOR A CHEERY “LIFT”... FOR A SENSE OF WELL-BEING... AND

“FOR DIGESTION’S SAKE... Smoke Camels!”

IT’S NOT what you eat that’s important. How you digest it counts for a lot too. Camels aid mealtime help in two special ways. They ease tension and stimulate the flow of digestive fluids—alkaline digestive fluids—so necessary to normal, healthy digestion.

Join the Camel smokers! Camel’s mildness and finer flavor—Camel’s energizing “lift” and aid to digestion—add pleasure the whole day through. Camels set you right!

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She's aiming to make a lot of bull's-eyes

Sharpshooter Sally Minard, captain of the North Dakota State College women's rifle team during the past season, is now practicing for a crowded term as one of the mainstays of this year's team.

They're laughing at death

Spiders Despite the fact that the newly-acquired tarantulas have terrorized many students of Santa Ana Junior College, Jack Shanafelt has no fear of the sinister creatures. Audrey McDonald is the not-too-worried spectator.

She inspired a victory

Queen Nettie Faye Cooper was ruler of the homecoming celebration at Louisiana Tech, during which her alma mater defeated the Millaps Majors on the gridiron.

They're taught speaking English, too

Recording Agnes R. Parsons, Simmons College junior, records her speaking voice on a metal disc as part of the work in a new course in spoken English.

Little Joan is the main attraction with Case Tech spectators

Mascot Joan Strickling is the center of all attraction when she marches down the street with the snappy Case School of Applied Science "rambler" torches. And her natty brown and white outfit is greatly envied by her backyard playmates as well as the co-eds who attend the athletic contest. The band is directed by George F. Strickling.


She's a swimming champ, too!

Pretties Marian Mansfield, women's national indoor low-board diving champion, was chosen the prettiest of Northwestern University's social organization members and crowned empress of the Navy Ball. She's a member of Gamma Phi Beta.

There'll be no wallflowers at Michigan, if the women have their say.

Learners Instruction in ballroom dancing for beginning, intermediate and advanced dancers is one of the activities sponsored by the University of Michigan Women's League. Doug Gregory and Jean Seeley (center) are shown illustrating dance steps for an intermediate class. Gregory (with another partner) won the national exhibition tango contest at the Great Lakes Exhibition.
Pinwheel

The various of lighting bolts are caught by this new pinwheel camera developed by Prof. J. Q. Allwright of the Case School of Applied Science. Spun rapidly in a storm with shutters open, this battery of cameras gets unusual views.

Wallflower

When George Brown, University of Iowa freshman, wanted a date for the Picas Ball he placed a want ad in the Daily Iowan— and received calls from lonely co-eds. He's shown here trying to decide which one to take.

He's the author of nine books on chemistry

Vitamin-ist Dr. Harry N. Holmes of Oberlin College is working with a corps of assistants on the isolation of vitamin A and caroten, a pigment found in carrots. Already they have a concentration of the vitamin approximately 50 per cent stronger than any achieved before.

Executive

Mary Frances Kavanaugh, president of the senior class at the College of Mount St. Joseph—on—the Ohio.

Vitamin A

Dr. Harry N. Holmes of Oberlin College is working with a corps of assistants on the isolation of vitamin A and caroten, a pigment found in carrots. Already they have a concentration of the vitamin approximately 50 per cent stronger than any achieved before.

Three student body presidents

Bossmen

University of Florida cafeteria are two former presidents and the present president of that institution's student body. (Left) Hubert Schoecht, present president, Bill Sherrill and Jack Butler.

He advertised for a date—and got 20

Wallflower

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Oldest teachers' college building west of Alleghenies

Darkness and Light

An unusual photograph of the historic Main Building on the campus of Illinois State Normal University. This photo was taken on Homecoming Eve, when the famed structure was lighted as a welcoming gesture to returning graduates.
"All our girls are men..."

Stars Two leading players in the University of Pennsylvania Mask and Wig Club's presentation of This Mad World donned their costumes and wigs to talk things over for the news cameraman.

They test efficiency Bruce Kinney and Wilfred Carroll test an automobile generator in the electrical engineering laboratory.

They do experiments, too Wilfred Carroll, Claud Watts and Myron Schull are shown testing automotive engines in the electrical dynamometer laboratory.

Usher Kay Wingate has been chosen chief usher for all student functions at the Massachusetts State College. She is president of Phi Zeta sorority.

Checker-playing is now an intramural sport Contenders The two representatives of Sigma Chi in the University of Georgia's checker tournament meet for a strenuous practice session before the house fireplace.

Stamps are an important part of their work Wilfried Carroll, Claud Watts and Myron Schull are shown testing automotive engines in the electrical dynamometer laboratory.

Volunteer Work

Prince Albert Money-Back Guarantee:

Restart 25 cigarettes of Prince Albert. If you don't like the smoke, the taste, the take, the burn, or any other characteristic of this tobacco, return the pocket tin with the 25 cigarettes unopened to your retailer by the end of the month following the date on the label, and we will refund the purchase price of the pocket tin.
Mural Swarthmore College girls study the new industrial civilization murals recently completed in Hicks Hall by James D. Egleson, a student of Orozco.

They've hit a tough problem.

Ruler Jacquelyn Peterson, University of Wisconsin Kappa Alpha Theta, was the chief welcomer at the Badger institution's homecoming celebration.

She's studying to be a doctor.

Candid Shot These two Northeastern University freshmen were unaware of our photographer because they were engrossed in a difficult engineering question, so he recorded this unusual bit of campus life.

He's using this device in making observations in a submarine.

Sea Study Dr. Maurice Ewing, assistant professor of physics at Lehigh University, demonstrates the seismographic apparatus that he's now using on the Navy Gravity Expedition in the West Indies in studying undersea formations.

New Flower A bouquet of chrysanthemum-flowered marguerites newly-produced at Bucknell University's botanical laboratories, is in the arms of Gay Russell as their creator, Dr. W. H. Eyster, describes the way in which the new blooms developed.

Dairy Queen Lillian Heard, Texas Technological College junior, was selected by Texas Gen. James V. Allred to reign as queen of the National Dairy Show.