Message from the Provost...

History of WFU’s Future

Back in fall 2013, I described in this newsletter the ‘disruptive innovations’ widely described by those inside and outside universities as reshaping higher education in dramatic ways. Over the year and a half since, various groups of Wake Forest faculty, staff, and occasionally students have convened to discuss these challenges—and opportunities—and to shape the road ahead. From informal gatherings over breakfast to a landmark Humanities Institute panel on the future of the humanities, from Vision 2020 conversations about ways in which technology might be harnessed to advance our educational mission to several organized ‘History of the Future’ conversations, a collection of ideas, recommendations, aspirations, and warnings has inspired a raft of innovative moves under contemplation across our WFU community.

One priority emerging from several formal and informal conversations: expanding Wake Forest pre-college and ‘lifelong learning’ offerings. Considerable effort is underway in both areas. The Graduate School, for example, continues to offer their Lifelong Learning courses for adult learners, which exceeded even optimistic enrollment projections. Each of our professional schools has new programs in the works. This summer in Charlotte we will launch four new Wake Forest Summer Institutes for high-school students in areas like medicine and leadership; again, applications are running well ahead of expectations.

Another promising ground for sustainable innovation lies closer to home, in the downtown Wake Forest Innovation Quarter. This fast-growing area, adjacent to Winston-Salem’s arts/innovation hub, is home to biomedical and analytics companies as well as research labs, housing more than 3,500 workers. The School of Medicine’s planned move to the north portion of Building 60, an old R.J. Reynolds tobacco-manufacturing plant, is considerably aided by state and federal tax credits. Similar incentives enable us to explore a set of Reynolda campus programs which might be located in Building 60 South, currently being built by Wexford Scientific (the Quarter’s developer) as laboratory, classroom, and faculty office space. We are in an early-evaluation stage of possible programs orbiting around biomedical sciences and technology, including biomedical engineering, bioinformatics, and neuroscience; in true liberal-arts fashion, program proposals have also come from WFU faculty in bioethics, anthropology, and global health, among others. School of Medicine faculty, many already located in Innovation Quarter, are also interested in teaching in these new programs, and in some cases jointly developing them.

With the hope of having your thoughts and feedback on this Innovation Quarter prospect, we have scheduled open discussion forums for Friday, March 6, from 3:00-4:00 pm and Wednesday, March 25, from 3:00-4:00 pm, both in our Z. Smith Reynolds Library auditorium. Let me again underscore that this is all in very early stages as we seek to determine whether it’s wise even to move forward with further exploration and planning.

Farther afield even than Charlotte, Global Wake Forest remains an emphasis across the university with student and faculty experiences alike coordinated by our Center for Global Programs and Studies (GPS) team under Kline Harrison. Also in the early exploratory stage is the possibility of a group of incoming first-year students spending all or part of their first WFU year overseas. Our graduates regularly report (and, way back in the mid-1980s, I had this experience) that they return more seasoned, wiser, better able to exercise perspective. Contributions to campus are often slender, though, as they re-acclimate to life on the Reynolda campus. We envision returning ‘global ambassadors,’ with three-plus years to translate their global experiences and expanded horizons into improvements on campus. This to merely list three among many promising ideas that have arisen from campus discussions. Each cleaves closely to our core mission; each could be a distinctive WFU program. My gratitude to all of you who have helped to advance an ‘innovation culture’ at Wake Forest, the best shelter against the winds of disruption buffeting higher education on our campus and beyond.
The Professional Development Center is hosting a series on the History of Wake Forest as told through the words of three beloved Wake Forest scholars, authors, and historians. Register [online] or contact the PDC at pdc@wfu.edu or x4394.

**Jenny Puckett**
The History of Wake Forest University I:
The Tribble Years (1948-1967)
*Hellzapoppin!* (or *Never a Dull Moment, if you prefer*)
**Wednesday, March 25**
**12:00pm - 1:00pm**
ZSR Library Auditorium, 404

**Provost Emeritus Dr. Ed Wilson**
The History of Wake Forest University II:
The Scales Years (1967-1983)
*A vibrant era of growth and achievement!*
**Wednesday, April 1**
**12:00pm - 1:00pm**
ZSR Library Auditorium, 404

**Dr. Sam Gladding**
The History of Wake Forest University III:
The Hearn Years (1983-2005)
*From intervisitation to instant communication - on the road to national prominence!*
**Wednesday, April 8**
**12:00pm - 1:00pm**
ZSR Library Auditorium, 404

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**THE HUMAN FACE OF ENVIRONMENTAL INEQUALITY**
An Interdisciplinary Symposium
**March 26-27, 2015**

In conjunction with a Voices of Our Time Special Event with Mary Robinson
Closing Keynote Address by Andrew C. Revkin
Benson University Center, Room 401
on the Wake Forest University campus

Join leading international and local voices in human rights, religion, law, and environmental advocacy as they address the unequal human impacts of climate change, environmental degradation, and resource exploitation, as well as the values that shape our responses to these challenges.

Inspired by the work of John Knox, WFU Henry C. Lauerman Professor of International Law and the first UN appointed Independent Expert on human rights and the environment. Knox's mandate has been to clarify human rights obligations relating to the environment and to identify best practices in meeting them.

**Mary Robinson** is President of the Mary Robinson Foundation – Climate Justice and the UN Secretary-General's Special Envoy on Climate Change, as well as former President of Ireland and UN High Commissioner for Human Rights. Andrew C. Revkin is author of the "Dot Earth" blog at the New York Times and Senior Fellow for Environmental Understanding at Pace University. Speakers include Amy Adams, Joni Adamson, Sumudu Atapattu, Sally Bingham, Molly Diggins, Michael Gerrard, Frank Holleman, Stephanie Kaza, Jacob Olupona, Larry Rasmussen, Will Scott, Bron Taylor, and Jace Weaver.

Free and Open to the Public. Pre-Registration appreciated but not required at humanitiesinstitute.wfu.edu

Sponsored by the WFU Humanities Institute, its affiliated Human Rights and Global Justice Research Group, and the Center for Energy, Environment and Sustainability.
George Catlin’s American Buffalo
February 13 – May 3, 2015

Reynolda House Museum of American Art’s spring exhibition, George Catlin’s American Buffalo, opened with a record-breaking weekend. The Museum welcomed more visitors February 14 and 15 than any previous first Saturday and Sunday of an exhibition. Reynolda House curators have created several partnerships to enhance Reynolda’s presentation of this national touring exhibition, including with University groups. Alongside the paintings, exhibition visitors will see three first edition volumes of a work Catlin published in 1841 titled “Letters and Notes on the Manners, Customs, and Condition of the North American Indians,” on loan from the Special Collections & Archives of the Z. Smith Reynolds Library. A small complementary exhibition on view at the Museum of Anthropology at Wake Forest, “At Home on the Plains,” will showcase Plains Indians objects from its collections, including two Comanche painted hide robes and beaded moccasins from the Cree and Lakota tribes.

Reynolda Thursday: American Indians of North Carolina
The Museum will host an after-hours event, Reynolda Thursday: American Indians of North Carolina on Thursday, March 5. The Museum will stay open until 8:00 p.m. on this night, with music, art, and a cash bar. Admission is free for Wake Forest students, faculty, and staff.

Reynolda: An American Story
Elizabeth Chew, Ph.D., will offer her popular course, "Reynolda: An American Story" this spring, starting May 5. The class will examine the Reynolda estate through the lens of 20th-century American history, considering such topics as tobacco, the American Country Place Era, progressive agriculture, women’s history, and the story of the new South. Registration is available online at reynoldahouse.org.

ZSR and the State Library of North Carolina present RootsMOOC: Intro to Genealogy and Family History Research

Z. Smith Reynolds Library is partnering with the Government and Heritage Library of the State Library of North Carolina to offer a massive open online course (MOOC) on beginning genealogy research. This course, which is part of the ZSRx series, is free to participants. It begins on March 23 and will run through June 1. Up to 5000 participants from across the state and around the world will engage in an asynchronous online learning environment where they will interact with and learn from their peers, librarians, archivists, and genealogists while exploring genealogy resources and techniques. This model makes it possible for libraries to be responsive to the demand for genealogy instruction in a scalable, sustainable format that is not limited by time or geography. This project was made possible in part by a $10,000 grant from the Institute of Museum and Library Services. Enrollment is now open at https://www.canvas.net/browse/reynoldslibrary/courses/intro-to-genealogy.
Office of Diversity and Inclusion:
Upcoming GateKeepers Workshops

**GateKeepers 1:**
Enhancing Our Community through Inclusion
March 6 | Reynolda Hall 301, 1:00 - 4:00 p.m.

**GateKeepers 2:**
Cross-Cultural Conflict & Dialogue
March 17 | Reynolda Hall 301, 1:00 p.m. - 4:30 p.m.

**GateKeepers 3:**
Contact Theory & Dialogue
March 31 | Reynolda Hall 301, 11:30 a.m. - 3:30 p.m. (Lunch & Learn)

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Funding Opportunity: The Center for Bioethics, Health & Society accepts, on a rolling basis, applications for small grants (up to $1,000) to support Bioethics smaller activities and single events. Please contact Ana Iltis, iltisas@wfu.edu or Nancy King, nmpking@wakehealth.edu.

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Office of the Provost: supporting academic work

**Nathan and Julie Hatch Prize for Academic Excellence | February 27**
The Provost’s Office announces a faculty development award to support a week of research and writing from June 28 to July 5, 2015, at the Summer Research Institute conducted by Harris Manchester at Oxford University. All room and board expenses, as well as transportation, will be covered. All faculty from the Undergraduate College, Z. Smith Reynolds Library, the Schools of Business, Divinity, Medical and Law Schools are eligible to apply. Thomas Frank and Sam Gladding, the most recent past winners of the Prize, would be happy to answer any questions about the program. Please submit a CV and a letter of intent describing the applicant’s current research project by February 27, 2015 to Lynn Sutton, Vice Provost, 204 Reynolda Hall. For more information, please click here.

Grants below have a deadline of April 1. More information can be found on our website.

- Provost’s Grant for Academic Innovation up to $20,000
- Provost’s Fund for Academic Excellence up to $10,000
- Provost’s Fund for a Vibrant Campus up to $5,000

**Provost’s Grant for Academic Excellence | Rolling**
Provost’s Grant for Academic Excellence provides 2:1 matching grants up to $1,500 that support small scholarly, pedagogical and creative efforts that facilitate academic excellence and intellectual community at Wake Forest University. Faculty are invited to submit a 2 page proposal that: describes the actual project and its intellectual significance; details anticipated participants and commitments already secured; and explains goals and expected outcomes. The proposal must be signed by the dean and the applicant’s chair if submitted from a College faculty member. There is no deadline for this application process; awards will be made on a rolling basis. For more information contact Lynn Sutton at suttonls@wfu.edu or x3852.

**Faculty Student Engagement Fund | Rolling**
The Faculty/Student Engagement Fund reimburses faculty members who host students outside of the classroom. All members of the undergraduate faculties may be reimbursed for up to $125 per class or $8 per student, whichever is less. Lower division advisers may use this fund to treat their group of advisees once a semester. To access the Faculty/Student Engagement Fund, simply submit a completed Expenditure Voucher listing the date of the event, the amount of reimbursement desired and the number of students involved, along with original receipts to Barbara Meredith, Financial Analyst at merediba@wfu.edu or x3142.
News from Global Programs and Studies

The following faculty members have been selected to serve as Resident Professors at the WFU Houses in Europe for the 2016-2017 academic year:

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<th>Worrell House:</th>
<th>Flow House:</th>
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<tr>
<td>Fall 2016 – Omaar Hena (English)</td>
<td>Fall 2016 – Tina Boyer (German)</td>
<td>Fall 2016 – Remi Lanzoni (Romance Languages)</td>
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<tr>
<td>Spring 2017 – Marina Krcmar (Communications)</td>
<td>Spring 2017 – John Dalton (Economics)</td>
<td>Spring 2017 – Carole Gibson (Biology)</td>
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FRIENDSHIP FAMILY APPRECIATION DINNER

A long-standing outreach of the Center for Global Programs and Studies, the Friendship Family Program pairs international students with local families who are interested in providing a taste of American culture outside the walls of Wake. Additionally, the students share their own traditions with the family, permitting members to learn about another culture without having to leave Winston-Salem.

Last academic year, 43 students and 35 families, many of whom are faculty or staff on the Reynolda campus or WFUBMC, participated. This year, 63 students are engaged with 59 families, the largest number to date. On Tuesday night, 2/3/2015, 32 of those families were able to join their students in The Barn for a thank you dinner. The event was to recognize the contributions the families make to enhance student experiences while studying abroad at Wake Forest for their college careers.

The following faculty have been selected for the inaugural Faculty Overseas Collaborating on Undergraduate Seminars (FOCUS) Program:

- Christina Soriano (Lead)
- Lisa Blee
- Christa Colyer
- Louis Goldstein
- Katy Lack
- Ali Sakkal
- Ryan Shirey

This faculty team will collaboratively develop an interdisciplinary FYS over the course of one-week, while living at the Worrell House in London. Although this FYS is expected to have a global focus and foster intercultural competence, the cohort will have full discretion in choosing the seminar topic. Upon return to campus, they will collaboratively teach the seminar in Spring 2016 and again in either Fall 2016 or Spring 2017.

Applications within Global Affairs

Calls for applications were sent out February 9 for the following, with a March 16 deadline:

- Global Affairs Funds for International Scholars in Fall 2015
- Global Affairs Funds for Hosting an International Conference/Colloquium during Fall 2015 or Spring 2016
- Applications to Direct a 2016 Summer Course at the WFU Houses
- Applications to Direct an Undergraduate Program in the Southern Cone for Spring 2017

For more information, see: [http://globalaffairsprovost.wfu.edu/global-affairs-funding-calendar/](http://globalaffairsprovost.wfu.edu/global-affairs-funding-calendar/)

Save the Date: 25th Annual Marketing Summit – April 6-8, 2015

This year the Wake Forest University Marketing Summit is celebrating its 25th anniversary. To commemorate this special moment in our history, we are partnering with Inmar to host the final rounds of the competition during the annual Inmar Analytics Forum. The Inmar Analytics Forum is a 3-day symposium featuring executives and thought leaders from multiple industries offering their insights on the impact of Big Data on all functional areas of a business.

Because of this collaboration, this will be our first year as the Wake Forest University Marketing Analytics Summit. While the competition will remain centered on marketing situations that are present in the working world, we will focus on the ways marketing has been impacted by data analytics, and on the growing need for marketers to combine data-driven solutions backed by profound human insights. Fourteen teams (8 graduate-level teams and 6 undergraduate-level teams) will be invited to Winston-Salem to compete in the semi-final case competition on April 6 in Farrell Hall.

The top three teams from the graduate and undergraduate levels will then be invited to present their solutions to the attendees of the Inmar Analytics Forum over the next 2 days for a chance to win a slice of $45,000 in cash prizes. The new format is designed to show off the hard work and ingenuity of the competing teams to a crowd of marketing and business professionals from companies such as CVS, Pepsi, Frito-Lay, Target, Uber, Wal-Mart and many more. Each competing team is invited to attend the Inmar Analytics Forum as a student VIP, with access to a wealth of sessions with industry experts and networking events.

The Marketing Analytics Summit is sponsored by the Center for Retail Innovation. For more information visit our website: [www.marketingsummitlive.com](http://www.marketingsummitlive.com).
As of January 31, Wake Forest investigators received over $5.1 million from external sponsors and have submitted 77 proposals, requesting nearly $39 million.

Over the past month the following faculty received their first externally-sponsored award at WFU:

Philip Clarke, Counseling, received funding for “The Care Train Project: A Pilot Study to Train Lay Dementia Caregiver Support Group Leaders at an African American Church” from the Roena B. Kulynynch Center and the Maya Angelou Center for Health Equity through the medical school

Robert Hellyer, History, received a grant from the Japan Foundation for the conference, “The Civil Wars of Japan’s Meiji Restoration and National Reconciliation Global Historical Perspectives”

Tanya Zanish-Belcher, ZSR Library, received a grant from the National Endowment for the Humanities titled “Preservation Assistance Grants for Smaller Institutions”

Blue Cross Blue Shield Pilot Research Grant award recipients are:

- Mark Jensen, Divinity School, “Mapping and Aligning Food Assets, Food Pathways, and Religious Health Assets”
- Jeff Katula, Health and Exercise Science, “North Carolina Healthy Living Partnerships to Prevent Diabetes (NHELP PD): Pilot Phase 2”
- Christina Soriano, Theatre and Dance, “IMPROVmentTM: Bringing Improvisational Movement to Parkinson’s Communities in NC”

Fall Pilot Research Grants:

- Kristen Beavers, Health and Exercise Science, “Effect of exercise modality during weight loss on bone health in older adults”
- Steve Folmar, Anthropology, “Addressing Health Disparities through Cultural Sensitivity in Mental Health Encounters among College Students”
- Paúl Pauca, Computer Science, and Steve Giles, Communication, “A Mobile Phone Messaging Intervention for Smoking Cessation Using Machine Learning and Social Support”

Spring deadlines for internal programs and funds (see http://research.wfu.edu/funding/):

- ORSP, PRG, Friday, February 27
- ORSP, Collaborative Pilot Grants (CPG), Friday, March 13
- Creative and Research Activities Development & Enrichment (CRADLE V), Friday, March 27

Melissa Harris-Perry named Executive Director of Pro Humanitate Institute

Politics professor Melissa Harris-Perry has been appointed executive director of the University’s Pro Humanitate Institute.

Launched this summer, the Pro Humanitate Institute brings under one umbrella many of Wake Forest’s community engagement efforts. Through teaching, research, service and professional development programs, the Institute reflects the University’s commitment to making a difference in communities at the local, state, national and international levels.

From environmental justice projects to research on urban food deserts, Harris-Perry has spent her career connecting academic work and service. “Melissa Harris-Perry is ideal for this role, given her own student experiences at Wake Forest, her prize-winning academic work on contemporary politics and social justice, and her remarkable career of involvement in local, regional, and national issues and projects,” said Provost Rogan Kersh. “Since joining the faculty, she has already become a leading voice for community engagement on campus.”
Faculty Publications


TechXploration 2015

TechXploration 2015 will take place on Tuesday, April 7 between 11:00 a.m. and 3:00 p.m. in room 401 of the Benson University Center. This event brings together faculty and staff who want to share their experiences with current technology efforts underway. TechXploration allows faculty, staff and students to see how technologies are being leveraged in teaching, learning, research, engagement and creative endeavors at Wake Forest University.

Have you discovered a use of technology that helps with teaching, learning, or scholarship that you would like to share with your colleagues? Or do you have a student working with a particular technology that you would like to see at TechXploration 2015? If so, please contact Kiersten Bowman at bowmkm0@wfu.edu by Tuesday, March 17th, to inform us of your plans to participate in TechXploration 2015. Mark your calendar now to join us as a presenter or as an attendee and witness the exciting use of technology on the Wake Forest campus!

Laptop Security Services for Traveling Faculty and Staff

If you are a Faculty or staff member with plans to travel abroad over the spring break or summer, Information Systems is here to help. It is the responsibility of Faculty and staff to ensure that their data is safe and secure as they travel abroad. To assist in this process, Information Systems offers two options: data may be encrypted on the ThinkPad; or a ThinkPad may be rented from Information Systems with no data.

Information about these options, government regulations, and traveling with a laptop that contains research project data are explained on this special help.wfu.edu web page, Laptop Security Services for Traveling Faculty and Staff.

New Year, New Learning Opportunities with the IS Learning Team

It’s a new year, with new learning opportunities for you! The Information Systems Learning Team is offering several technology classes on campus, at the University Corporate Center, and online. If you only have a short amount of time, then take 15 minutes, sit back and benefit from one of several webinars. Webinars make learning easy and convenient, without traveling to a classroom. Check out the many class offering on the Professional Development Center site. Search for ‘technology’. http://pdc.wfu.edu/group/1