

Former Pastor Here Heads Mission

Reverend Herbert Maynard, former Pastor of Central Baptist Church, Route 1, Wendell, has been appointed Director of The Christian Herald Bowery Mission in New York City. Maynard was a frequent speaker on WETC Radio, Wendell-Zebulon on **Morning Devotions**. He also had his own program **Face The Facts**, dealing with alcoholism. The appointment marks the beginning of a concerted effort by The Christian Herald to attempt rehabilitation of the Bowery Man who has fallen victim to alcoholism.

The Mission, one of the three largest in the United States, is perhaps the most famous of all rescue missions. In existence for almost 90 years, The Bowery Mission has been a powerful force for Christianity. However, for a number of reasons, it has been unable to take advantage of the progress that has been made in rehabilitative techniques. The initiation of the new program — aimed at active rather than passive rehabilitation — is seen by Maynard as an example of the "New Look" in rescue missions today. Located in the very heart of New York City's squalid Lower East Side, the mis-



sion is called upon to feed, shelter, clothe and minister to the spiritual needs of as many as 1500 men daily. Under the new program this will continue, but new and definite emphasis will be placed on trying to eliminate these great numbers of jobless, homeless men by providing the means and motivation for

them to want to help themselves.

Reverend Maynard attended the Baptist Bible Institute at Graceville, Fla., and Norman Junior College in Norman Park, Ga., where he was named Student of The Year. He also attended Georgia Southwestern College and received his degree from Southeastern Baptist Theological Seminary, Wake Forest, North Carolina. In order to prepare himself for his chosen work he completed the course in Alcoholic Studies offered at Union Theological Seminary in Richmond, Virginia. He has spoken on the subject of alcoholism to groups throughout the Southeastern United States. In 1965 Reverend Maynard moved to New York City to assume the post of resident Director of the Christian Herald Uptown House, a facility designed to serve as a half-way house for the alcoholic who had finally come to grips with his problem and had begun to progress along the road to re-integration into normal society. Based on his record of excellence in this capacity, he was offered the post of Director of The Bowery Mission.

Weldon: Room
Wendell: Gold Leaf Farm
West Jefferson: Skyland Post
Whiteville: News-Reporter
Wilmington: Journal
Williamston: Enterprise
Windsor: Ledger-Advance
Yadkinville: Yadkin Ripple
Yanceyville: Caswell Messenger
Zebulon Record

4/21/66