

Minister Serves Unique Role

BY OWEN BISHOP
UNC-G News Bureau

The Rev. William Cain is not a marriage counselor, but he does a lot of counseling with couples about their marital problems.

And, he's not a psychologist, although he offers counseling services to people with psychological problems.

In fact, he almost defies classification according to the counseling assistance he provides.

He calls it "a private pastoral counseling service which is entirely dependent upon fees" — and he admits that it's a new animal in the field of counseling.

Clergymen in some parts of the country have organized some church-related cooperative programs for pastoral counseling, but when he opened the service in Greensboro he thought it was the first of its kind.

"I didn't know of any like it anywhere else," he said.

He explained that the program is "a counseling practice which is pastoral in name and in approach.

"I do a lot of marriage counseling — about 50 per cent of my total load. But, there are also many personal adjustment problems, parent-child relation-

ship problems, and others."

The Rev. Mr. Cain, who also serves as pastor of Jerusalem Baptist Church in a rural area near Salisbury, believes his services fills an important need.

"I feel there is a need and I hope I fill that need. Pastors have more counseling than they can possibly do, particularly with their regular visitations, marriages and sermon preparation.

"And, many pastors tell me that when people come to them with deep-seated kinds of problems they're just not qualified to help. They don't know where to begin.

In a situation like this, the pastor could call on a private pastoral counseling service like the Rev. Mr. Cain's.

"I get a great many referrals from other ministers in Greensboro."

The need for good counseling skills has prompted the Rev. Mr. Cain and a number of area clergymen to enroll in the graduate program in guidance and counseling in the School of Education at the UNC-G. Several are currently enrolled in the program, which offers both the master's degree and the doctorate.

Although the studies in guidance and counseling serve a

great many prospective school counselors, its graduates are also prepared to handle counseling duties in other settings.

The Rev. Mr. Cain is the only product of the doctoral program in guidance and counseling who'll be receiving a degree during UNC-G's 81st annual commencement Sunday. However, UNC-G offers the doctorate in 11 other concentrations of study and a total of 25 doctorates will be awarded Sunday. Altogether, more than 1,400 undergraduate and graduate degrees are expected to be conferred during the graduating exercises.

The former missionary said the doctoral program in guidance and counseling was ideally suited to him and his particular needs.

"I don't think that I could have gotten into a better program for me anywhere else. I took basic counseling courses, basic psychology courses, some clinical, theoretical and philosophical courses. And this is what I needed.

"I would have been miserable in a 'cookbook' kind of program where you go to get a lot of pat answers. I wanted something to build my approach and practice on."

When he entered the program

in 1969, he had just completed a full year of study in the pastoral counseling program at Baptist Hospital in Winston-Salem.

As a result, he was certain he wouldn't fit into a highly structured program, and he felt the UNC-G program would be flexible enough to suit his needs.

"I've been very happy with what I've gotten from the program," the Rev. Mr. Cain said. "I'm not just saying that to be complimentary. I'm really pleased with the program.

"I had a counseling approach when I came here, and certainly I've altered that approach, but I feel I've been able to build on it. I didn't have to throw it away and start all over."

The Rev. Mr. Cain, a native of Mobile, Ala., became interested in "helping people to help themselves" between 1964 and 1967, while serving as the first missionary from the Southern Baptist Convention's Foreign Mission Board assigned to the French West Indies—Guadalupe, Martinique and French Guinea.

"My mission there was to begin our work and I did this through what I called a Christian center, which was primarily a center for lectures and discussions. I began a library which was open to the public and we

had study and worship there.

"I came to feel that the best service we would render would be to help the national people reach their own people there, rather than for me, as a white, North American, to come in and dispense grace. I never have liked that idea."

At the end of four years on the mission field, the Rev. Mr. Cain and his wife returned to the U.S., coming back to Greensboro, where they had lived from 1957 to 1962. That was when he served as pastor of Pinecroft Baptist Church.

"My parents traveled around and the five years we spent in Greensboro was the longest I'd lived in any one place, so Greensboro became home to me."

His original plan had been to study pastoral counseling at New Orleans Theological Seminary, but a snafu involving lost application forms left him in a quandary.

"I found my self with a year off and not sure just what to do with it."

With special permission because of his circumstances, he entered the counseling program in Winston-Salem.

While there, he came to feel strongly that he wanted to get

his doctorate so he could handle supervision "either in mission work or in some area of counseling."

He again applied at the New Orleans seminary, but in the meantime learned of the UNC-G program.

"I was impressed by the fact that they tailor the program to meet your needs and it wasn't situation, cancelled my application at New Orleans, applied at UNC-G and was accepted."

He has left foreign missions because he feels that field offers a limited opportunity for using his training and capabilities in guidance and counseling.

And, he wanted to give independent pastoral counseling a try.

just a stagnant kind of program. So I weighed the whole

Now that he had completed his doctorate, he plans to spend a lot more time with the service.

He hopes to eventually broaden the service so that it will offer some direct aid for ministers who need to sharpen their short-term counseling skills.

"I think I could help them to recognize what they can deal with and what they can't — and to know when and where to refer people for outside help."

By Owen Bishop
Gastonia Gazette
Goldsboro: News-Argus
Greensboro Daily News
Greensboro Record

MAY 10 1973

He's Man With A Mission

BY HUNTER GEORGE
Daily News Staff Writer

The Rev. William H. Cain is a young man with a mission—a whole island.

The 31-year-old Baptist minister is the only missionary on the small Caribbean island of Guadalupe, which has a French-speaking population of approximately 300,000 persons.

That's a tough assignment for one man to handle, but he asked for it.

"WHEN I was in school," Cain explained, "I began to get a gradual conviction of the need for missionaries outside of our own country. I realized also that there is a need right here at home, but there is a far greater number of men to meet that need here than in other countries."

So after graduating from Southeastern Baptist Seminary in Wake Forest in 1960, Cain and his wife, the former Violet Sharp of Greensboro, applied for missionary duty abroad.

Cain, who was in Greensboro recently seeking medical treat-



William H. Cain

ment for his 3-year-old son, served as pastor of Pinecroft Baptist Church here for one year before receiving his assignment. In 1962 the Southern Baptist Convention sent him to France to study French for one year at the University of Paris, at the same time acting as

pastor of the predominantly English Emmanuel Baptist Church there.

FINALLY, Cain and his wife went to Guadalupe in January, 1964, to establish the first mission on the island.

"We were received quite well, although progress at first was a little slow, principally because of the difference in cultures."

"We quickly learned that the people there were very independent-minded. They are not governed by specific rules of life, and for this reason each person has to be dealt with individually."

Cain started by establishing his residence in Point-Apitou, the island's largest city. Forced to wait a full year before the French government would approve his missionary activities, Cain confined his work to meeting people and making contacts for later discussion.

IN TIME he was able to establish a reading room at his residence, which encour-

aged people to come and talk to him. His work has progressed to the point that now he is looking for land on which to build a church in the city.

"The basic obstacles we have encountered so far are an indifference to spiritual needs, which of course you will find almost anywhere, and a misconception of true religion," he said.

Cain explained that the people think in terms of "externals" rather than the "internal meaning of religion. They don't realize that internal attitudes can change external matters."

HE ADDED that he has discovered a discrepancy in the practice of religion in Guadalupe.

"The people are interested, but because of their culture, they can't relate to an established religion. They can understand and appreciate our message, but in most cases we must carry it to them before they will practice it."

He cited as an example the difference in worship service participation in the city and in the villages. A high attendance for a service in the city is rare, he said, while a village service attracts a great many more people.

"But this is what we are after anyway — a New Testament Christianity, one which you bring to the people. That's the whole purpose of missionary work."

Cain and his wife and son will return to Greensboro in 1968 for a one-year furlough. After that, he says he will go back to Guadalupe to continue his work there for at least another four years.

Greensboro Daily News
Greensboro Record

AUG 14 1966

Greensboro, N.C.

Oct. 25, 1963

Dear Mr. Morris,

Enclosed are pictures of Rev. and Mrs. W. H. Cain who are missionaries to the French West Indies. Mr. and Mrs. Cain went from Pinecroft Baptist Church in 1961. They have finished language school in Paris and are currently in Greensboro awaiting the arrival of their visas. When they begin their work in the Indies, it will be the first Southern Baptist there. I hope the pictures may be of use to you but I realize that they may be too late. I would greatly appreciate the return of the pictures.

Sincerely,

Mrs. L. Cecil Kellam

Add:

Mrs. L. Cecil Kellam
2214 Paschal St.
Greensboro, N.C.



Greensboro, N.C.

Oct. 25, 1963

Dear Mr. Morris,

Enclosed are pictures of Rev. and Mrs. W. H. Cain who are missionaries to the French West Indies. Mrs. and Mr. Cain went from Pinecroft Baptist Church in 1961. They have finished language school in Paris and are currently in Greensboro awaiting the arrival of their visas. When they begin their work in the Indies, it will be the first Southern Baptist there. I hope the pictures may be of use to you but I realize that they may be too late. I would greatly appreciate the return of the pictures.

Sincerely,

Mrs. L. Cecil Kellam

Add:

Mrs. L. Cecil Kellam

2214 Paschal St.

Greensboro, N.C.

He's Man With A Mission

BY HUNTER GEORGE
Daily News Staff Writer



William H. Cain

pastor of the predominantly English Emmanuel Baptist Church there.

* * *
FINALLY, Cain and his wife went to Guadalupe in January, 1964, to establish the first mission on the island.

"We were received quite well, although progress at first was a little slow, principally because of the difference in cultures."

"We quickly learned that the people there were very independent-minded. They are not governed by specific rules of life, and for this reason each person has to be dealt with individually."

Cain started by establishing his residence in Point-Apitre, the island's largest city. Forced to wait a full year before the French government would approve his missionary activities, Cain confined his work to meeting people and making contacts for later discussion.

* * *
IN TIME he was able to establish a reading room at his residence, which encour-

aged people to come and talk to him. His work has progressed to the point that now he is looking for land on which to build a church in the city.

"The basic obstacles we have encountered so far are an indifference to spiritual needs, which of course you will find almost anywhere, and a misconception of true religion," he said.

Cain explained that the people think in terms of "externals" rather than the "internal meaning of religion. They don't realize that internal attitudes can change external matters."

* * *
HE ADDED that he has discovered a discrepancy in the practice of religion in Guadalupe.

"The people are interested, but because of their culture, they can't relate to an established religion. They can understand and appreciate our message, but in most cases we must carry it to them before they will practice it."

He cited as an example the difference in worship service participation in the city and in the villages. A high attendance for a service in the city is rare, he said, while a village service attracts a great many more people.

"But this is what we are after anyway — a New Testament Christianity, one which you bring to the people. That's the whole purpose of missionary work."

Cain and his wife and son will return to Greensboro in 1968 for a one-year furlough. After that, he says he will go back to Guadalupe to continue his work there for at least another four years.

ment for his 3-year-old son, served as pastor of Pinecroft Baptist Church here for one year before receiving his assignment. In 1962 the Southern Baptist Convention sent him to France to study French for one year at the University of Paris, at the same time acting as

Greensboro Daily News
Greensboro Record

AUG 14 1966

Minister Serves Unique Role

BY OWEN BISHOP
UNC-G News Bureau

The Rev. William Cain is not a marriage counselor, but he does a lot of counseling with couples about their marital problems.

And, he's not a psychologist, although he offers counseling services to people with psychological problems.

In fact, he almost defies classification according to the counseling assistance he provides.

He calls it "a private pastoral counseling service which is entirely dependent upon fees" — and he admits that it's a new animal in the field of counseling.

Clergymen in some parts of the country have organized some church-related cooperative programs for pastoral counseling, but when he opened the service in Greensboro he thought it was the first of its kind.

"I didn't know of any like it anywhere else," he said.

He explained that the program is "a counseling practice which is pastoral in name and in approach.

"I do a lot of marriage counseling — about 50 per cent of my total load. But, there are also many personal adjustment problems, parent-child relation-

ship problems, and others."

The Rev. Mr. Cain, who also serves as pastor of Jerusalem Baptist Church in a rural area near Salisbury, believes his services fills an important need.

"I feel there is a need and I hope I fill that need. Pastors have more counseling than they can possibly do, particularly with their regular visitations, marriages and sermon preparation.

"And, many pastors tell me that when people come to them with deep-seated kinds of problems they're just not qualified to help. They don't know where to begin.

In a situation like this, the pastor could call on a private pastoral counseling service like the Rev. Mr. Cain's.

"I get a great many referrals from other ministers in Greensboro."

The need for good counseling skills has prompted the Rev. Mr. Cain and a number of area clergymen to enroll in the graduate program in guidance and counseling in the School of Education at the UNC-G. Several are currently enrolled in the program, which offers both the master's degree and the doctorate.

Although the studies in guidance and counseling serve a

great many prospective school counselors, its graduates are also prepared to handle counseling duties in other settings.

The Rev. Mr. Cain is the only product of the doctoral program in guidance and counseling who'll be receiving a degree during UNC-G's 81st annual commencement Sunday. However, UNC-G offers the doctorate in 11 other concentrations of study and a total of 25 doctorates will be awarded Sunday. Altogether, more than 1,400 undergraduate and graduate degrees are expected to be conferred during the graduating exercises.

The former missionary said the doctoral program in guidance and counseling was ideally suited to him and his particular needs.

"I don't think that I could have gotten into a better program for me anywhere else. I took basic counseling courses, basic psychology courses, some clinical, theoretical and philosophical courses. And this is what I needed.

"I would have been miserable in a 'cookbook' kind of program where you go to get a lot of pat answers. I wanted something to build my approach and practice on."

When he entered the program

in 1969, he had just completed a full year of study in the pastoral counseling program at Baptist Hospital in Winston-Salem.

As a result, he was certain he wouldn't fit into a highly structured program, and he felt the UNC-G program would be flexible enough to suit his needs.

"I've been very happy with what I've gotten from the program," the Rev. Mr. Cain said. "I'm not just saying that to be complimentary. I'm really pleased with the program.

"I had a counseling approach when I came here, and certainly I've altered that approach, but I feel I've been able to build on it. I didn't have to throw it away and start all over."

The Rev. Mr. Cain, a native of Mobile, Ala., became interested in "helping people to help themselves" between 1964 and 1967, while serving as the first missionary from the Southern Baptist Convention's Foreign Mission Board assigned to the French West Indies—Guadalupe, Martinique and French Guinea.

"My mission there was to begin our work and I did this through what I called a Christian center, which was primarily a center for lectures and discussions. I began a library which was open to the public and we

had study and worship there.

"I came to feel that the best service we would render would be to help the national people reach their own people there, rather than for me, as a white, North American, to come in and dispense grace. I never have liked that idea."

At the end of four years on the mission field, the Rev. Mr. Cain and his wife returned to the U.S., coming back to Greensboro, where they had lived from 1957 to 1962. That was when he served as pastor of Pinecroft Baptist Church.

"My parents traveled around and the five years we spent in Greensboro was the longest I'd lived in any one place, so Greensboro became home to me."

His original plan had been to study pastoral counseling at New Orleans Theological Seminary, but a snafu involving lost application forms left him in a quandary.

"I found my self with a year off and not sure just what to do with it."

With special permission because of his circumstances, he entered the counseling program in Winston-Salem.

While there, he came to feel strongly that he wanted to get

his doctorate so he could handle supervision "either in mission work or in some area of counseling."

He again applied at the New Orleans seminary, but in the meantime learned of the UNC-G program.

"I was impressed by the fact that they tailor the program to meet your needs and it wasn't situation, cancelled my application at New Orleans, applied at UNC-G and was accepted."

He has left foreign missions because he feels that field offers a limited opportunity for using his training and capabilities in guidance and counseling.

And, he wanted to give independent pastoral counseling a try.

just a stagnant kind of program. So I weighed the whole

Now that he had completed his doctorate, he plans to spend a lot more time with the service.

He hopes to eventually broaden the service so that it will offer some direct aid for ministers who need to sharpen their short-term counseling skills.

"I think I could help them to recognize what they can deal with and what they can't — and to know when and where to refer people for outside help."

By Owen Bishop
Gastonia Gazette
Goldsboro: News-Argus
Greensboro Daily News
Greensboro Record

MAY 10 1973



