

Maryland Theatre

FRED C. SCHANBERGER.....President and Genl. Mgr.
JAMES L. KERNAN CO.....Owner and Proprietor
LEONARD B. McLAUGHLIN.....Manager

Week Commencing Monday, Nov. 5, 1928

Matinees, Wednesday and Saturday

PHILIP GOODMAN
Presents

"RAINBOW"

A New Romantic Musical Play of California
in the days of '49

Music by Vincent Youmans

Story and Lyrics by Laurence Stallings and
Oscar Hammerstein II

With

Louise
BROWN

Charles
RUGGLES

Allan
PRIOR

Harland
DIXON

Book Staged by Oscar Hammerstein II
Musical Numbers Staged by Busby Berkeley
Orchestra Under the Direction of Max Steiner
Costumes Designed by Charles LeMaire
Scenery Designed and Painted by Gates and Morange
Research and Technical Director, Leighton K. Brill
Entire Production Produced Under the Personal
Direction of Mr. Goodman

CAST

(In Order of Appearance)

Major Davolo.....	Rupert Lucas
Lotta.....	Lois Landon
Mess Sergeant.....	Ned McGurn
Sergeant Major.....	HARLAND DIXON
Penny.....	Helen Lynd
Colonel Brown.....	William J. Brady
"Nasty" Howell.....	CHARLES RUGGLES
Captain Robert Singleton.....	Brian Donlevy
Virginia Brown.....	LOUISE BROWN
Fanny.....	Herself
Harry Stanton.....	ALLAN PRIOR
Corporal.....	Leo Mack
First Private.....	Stewart Edwards
Second Private.....	Leo Dugan
Third Private.....	Ward Arnold
Rookie.....	Randall Fryer
Bartender.....	Frank King
Senora Mendoza.....	Mary Carney
Peon.....	Leo Nash
Servant.....	Charles Ralph
Spanish Girl.....	Valla Valentinova
Hattie.....	Sadie Black
Frenchie.....	George Magis
Mr. Jackson.....	Chester Bree
Egg.....	Edward Nemo
Tough.....	Ralph Walker
Kitty.....	Kitty Coleman

ACT I

Scene 1—Fort Independence, Missouri. A Spring Evening
about the time of the California Gold Rush.
Scene 2—The Guard Room at the Fort. The next morning.
Scene 3—The Wagon Train. On the Plains. A few weeks
later..
Scene 4—In the Mountains.
Scene 5—Red Dog, California; a Mining Town. A week
later. Fall.

ACT II

Scene 1—The Gambling Room of the Silver Dollar Saloon
in San Francisco. Spring. A year later.
Scene 2—Outside the Silver Dollar Saloon. Fall.
Scene 3—The Presidio. A few months later. Spring.

MUSICAL NUMBERS

ACT I

1. Opening Chorus—"On the Golden Trail".....Ensemble
2. "I Look for Love".....Lotta
3. "Virginia".....Virginia, Singleton and Boys
4. "Soliloquy".....Stanton
5. "I Like You as You Are".....Stanton and Virginia
6. Finaletto—"I Look for Love".....Lotta and Singers
7. "How to Win a Man".....Penny, Virginia and Girls
8. "Sunrise".....Stanton and Men
9. Finaletto—Hymn, "Let Me Give All My Love to Thee"
Virginia, Lotta, Stanton and Ensemble
10. "Diamond in the Rough"
Nasty, Penny and Dorothy, Evelyn, Betty and Gaga
11. "Who Wants to Love the Spanish Ladies".....Ensemble
12. "Who Am I".....Virginia and Stanton
13. Finale.....Ensemble

(OVER)

ACT II

1. Opening Chorus Ensemble
2. "Hay! Straw!" Virginia and Sergeant Major
3. "A Faded Rose" Lotta and Girls
4. "Sunrise" Lotta, Stanton and Men
5. "The Bride Was Dressed in White" Penny and Nasty
6. Reprise—"Hay! Straw!"
7. Finale

"HAY! STRAW!" SPECIALTY GIRLS

Misses Bobbe Campbell, Beth Meredith, Mildred Morgan and Evelyn Kirmin.

SHOW GIRLS

Misses Ann Austin, Harriette Brinton, Mary Carney, Kitty Coleman, Ann Constance, Christine Gallagher, Margaret Grove, Dorothy Pensel, Rowena Scott, Valia Valentinnova, Emily Wentz and Elinor Witmar.

DANCERS (GIRLS)

Misses Margaret Alexander, Phyllis Buck, Virla Buley, Lee Byrne, Bobbe Campbell, Christine Crane, Dorothy Dodd, Irene Evans, LaVergne Evans, Gracea Fleming, Evelyn Kermin, Helen Madigan, Edith Martin, Ruth Martin, Pauline Maxwell, Betty McNulty, Mildred Morgan, Beth Meredith, Ruby Nevins, Margaret Pidgin, Helen Rauth, Betty Sherman, Margaret Todd, Jean Watson, Betty Waxston and Claire White.

DANCERS (BOYS)

Messrs. Ward Arnold, Milton Brodus, Frank Gagen, Frank Kimball, Harry Lake, Larry Larkin, Glenn McComas, Clinton McLeer, Ned McGurn, Lewis Parker, John Perkins, Thomas Sternfeld, Paul Taft.

MEN SINGERS

Messrs. James Beattie, Chester Bree, Vladimir Chavdaroff, Vincent Curran, Thomas Dendy, Vincent Funaro, Christopher Gerard, Don Heebner, Ludovic Huot, Cyril Joyce, Charles Mack, George Magis, Leo Nash, Raymond Otto, Efin Vitis, Victor Young, Randall Fryer, Lu Talbot and Ralph Walker.

Costumes Executed by Brooks Costume Co.

Scenery Built by T. B. McDonald Construction Co.

Scenery Designed and Painted by Gates and Morange.

Shoes by Barney.

Flowers by General Flower Co.

Properties by Seidel Studio.

Orchestrations Arranged by Max Steiner.

Wigs by Emmelind and Winter.

Electrical Effects by Display Stage Lighting Co.

STAFF FOR PHILIP GOODMAN

General Manager.....	Mack Hilliard
Press Representative.....	Howard Benedict
Musical Director.....	Max Steiner
Stage Director.....	F. B. Wells
Stage Manager.....	Alfred Watson
Assistant Stage Manager.....	Ned McGurn
Chief Carpenter.....	James Thomas
Master of Properties.....	Boyd Moorehead
Electrician	Jack McEllicott
Wardrobe Mistress.....	Clara Olsen

NEXT WEEK

"MY MARYLAND"

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

WESTERN UNION

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

SIGNS

DL = Day Letter
NM = Night Message
NL = Night Letter
LCO = Deferred Cable
NLT = Cable Letter
WLT = Week-End Letter

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at 225 West 52nd St., New York

1928 NOV 21 PM 8 34

NB71 0 10=LX NEWYORK NY 21 81 OP

LAWRENCE STALLINGS=

GALLO THEATRE=

EVERY BEST WISH TO MAKE RAINBOW GO DOWN IN HISTORY=

WHITE & MANNING.

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1450 BROADWAY

NEW YORK CITY, N.Y. PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

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Received at

A69CC 6C 11

NEW YORK NY 124A NOV 22 1928

LAURENCE STALLINGS

222 EAST 71 ST NEWYORK NY

HOPE YOU HAVE PAINTED YOUR RAINBOW ONE COLOR DASH LONG GREEN

LOTTICE HOWELL

135A

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Received at 1053 Third Ave., New York

52N FIM 17

NEWYORK NY 1045A NOV 21 1928

LAURENCE STALLINGS

222 EAST 71 STREET

RUMOR LEGENDARY POT OF GOLD AT RAINBOWS END TO BE FOUND TONIGHT STOP

THATS YOUR WEAKNESS NOW

GENE

1102A

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Received at 225 West 52nd St., New York

1928 NOV 21 PM 9 14

NB775 23 CNT PERIOD=WD NEWYORK NY 21 904P

LAURENCE STALLINGS=

GALLO THEATRE 254 WEST 54 ST=

WITH VERY REAL AFFECTION I SEND YOU MY WARMEST WISHES
FOR GREAT SUCCESS. MARGARET JOINS ME IN LOVE TO YOU AND
HELEN=

HERBERT BAYARD SWOPE..

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Received at 1053 Third Ave., New York

99N FNC 29 DL

LOSANGELES CALIF 1225P NOV 20 1928

• MRS AND MRS LAWRENCE STALLINGS

222 EAST 71 ST

MAY YOUR RAINBOW BE A LONG AND BRILLIANT ONE REVEREND VIDOR IS HOME
FROM HIS BAPTISM WHILE I AM STILL GOING TO WAR LETTER MIGHT FOLLOW
LOVE AND BLESSINGS

ELEANOR

356P

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Received at 225 West 52nd St., New York

1928 NOV 21 PM 1 45

NB2 09 7=SI NEWYORK NY 21 126P

LAURENCE STALLINGS, GALLO THEATRE=

254 WEST 54 ST=

BEST WISHES FOR A BIG HIT TONIGHT=

EDDIE DOWLING.

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Received at 225 West 52nd St., New York

428 NOV 21 PM 3 07

NB283 8=NEWYORK NY 21 249P

LAWRENCE STALLINGS=

=GALLO THEATRE=

=BEST WISHES FOR GREAT HIT TONIGHT GOOD LUCK=

=EDGAR J MACGREGOR.

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Received at 225 West 52nd St., New York

1928 NOV 21 PM 7 32

NB594 11=BZ NEWYORK NY 21 640P

LAWRENCE STALLINGS=

RAINBOW CO GALLO THEATRE=

WHAT PRICE RAINBOW MAY THE BIG PARADE OF SUCCESS NEVER END=

HELEN LYND.

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Received at 225 West 52nd St., New York

1928 NOV 21 PM 6 59

NB558 13-NI NEWYORK NY 21 644P

LAWRENCE STALLINGS, GALLO THEATRE=

54 ST & 8 AVE=

HOPE YOUR FIRST FLYER IN THE LIGHT FANTASTIC WILL PROVE

A TERRIFIC SUCCESS=

MAX.

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Received at 225 West 52nd St., New York

NC26 23=NEWYORK NY 21 701P

1928 NOV 21 PM 7 27

LAURENCE STALLINGS=

GALLO THEATRE=

I HEAR YOU ARE PRACTICALLY PUTTING ME OUT OF SHOW BUSINESS

IF IT HAS TO BE TRUE I AM GLAD IT IS YOU=

EDNA FERBER.

POSTAL TELEGRAPH - COMMERCIAL CABLES

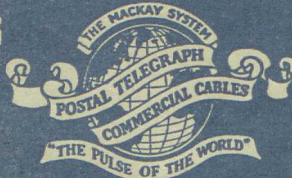
CLARENCE H. MACKAY, PRESIDENT

RECEIVED AT

980 - 8th AVE.
CIRCLE 9170 - 1 - 9

STANDARD TIME
INDICATED ON THIS MESSAGE

TELEGRAMS
TO ALL
AMERICA



CABLEGRAMS
TO ALL
THE WORLD

This is a full-rate Telegram or Cablegram unless otherwise indicated by signal in the check or in the address.

BLUE	DAY LETTER
NL	NIGHT LETTER
NITE	NIGHT TELEGRAM
LCO	DEFERRED
NLT	CABLE LETTER
WLT	WEEK END LETTER

NA276 14 805P

FR NEWYORK NY NOV 21--1928

LAURENCE STALLINGS

CARE RAINBOW GALLO THEATRE NEWYORK NY

MY BEST WISHES I FEEL SURE YOUR BOOK AND RAINBOW WILL BE TREMENDOUS SUCCESS

LOUIS SHURR.

Form 16 N.Y. Dbl.

TO SEND A MESSAGE
CALL
"POSTAL TELEGRAPH"
OR DIAL
"HANOVER 7840"
IF DESIRED CHARGE
WILL APPEAR ON
TELEPHONE BILL

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Received at

F33CC 5W 24 NL

NEWYORK NY NOV 22 1928

LAURENCE STALLINGS

222 EAST 71 ST NEWYORK NY

I CAN IMAGINE WHAT YOU HAVE DONE WITH THAT GREAT SUBJECT WHEN ARE YOU
GOING TO READ IT TO ME BEST WISHES AND CONGRATULATIONS

EDWARD SHELDON

142A NOV 23

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Received at 1053 Third Ave., New York

154N FNC 13

NEWYORK NY 1229P NOV 22 1928

LAWRENCE STALLINGS

222 EAST 71 ST

MY DEAR LAURENCE HEARTIEST CONGRATULATIONS ON RAINBOW AND MANY

THANKS FOR THE SEATS

PHIL BOYER

1243R

POSTAL TELEGRAPH - COMMERCIAL CABLES

CLARENCE H. MACKAY PRESIDENT

RECEIVED AT

980 - 8th AVE.
CIRCLE 9170-1-9

STANDARD TIME
INDICATED ON THIS MESSAGE

TELEGRAMS
TO ALL
AMERICA



CABLEGRAMS
TO ALL
THE WORLD

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Form 16 N.Y. Dbl.

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"POSTAL TELEGRAPH"
OR DIAL
"HANOVER 7840"
IF DESIRED CHARGE
WILL APPEAR ON
TELEPHONE BILL

NA267 6 757P

FR NEWYORK NY NOV 21--1928

LAURENCE STALLINGS

RAINBOW CO GALLO THEATRE NEWYORK NY

VERY BEST WISHES FOR TREMENDOUS SUCCESS

HARRY BESTRY.

irregularity. Of her, the mother says: "I cannot help feeling sorry for a girl who has so much virtue and so little charm."

The three women in the play are cast almost perfectly. Clare Eames, as the nurse, is tremendously moving, though once or twice a little over-hating. Casha Pringle, as the wife, is a small-faced, tense English girl, who, when she removed her opera wrap in the first act, revealed a figure which caused the audience to gasp with approval. Mary Jerrold, as the mother, is wise and charming.

The play is from the pen of no less a person than William Somerset (*Of Human Bondage*) Maugham. Melodramatic in outline, declamatory in some lines, slow in the first act, it remains not a profound play, but a sensitive, skillful one.

The Jealous Moon. Jane Cowl, indisputably among the more decorative of Manhattan's heroines, put herself to the perhaps necessary task of writing a play that would deserve embellishments by her upon the stage. The play was romantically sweet, about Pierrot, Columbine and Scaramouche. A designer of dolls, dreaming in far from Freudian fashion of their unfortunate intrigues, found advices in it for his own and on waking up for the epilogue, promised to be true to Judy. Jane Cowl was Judy and, in the doll-designer's dream, she played the part of Columbine.

Few stars can write their own plays, though Noel Coward in *This Year of Grace*, Mae West in *Diamond Lil* and George M. Cohan, in past years, have been able to do so. Jane Cowl remains a better actress than a playwright. *The Jealous Moon* is so sweet that it excites a mental toothache.

Rainbow. The movements and the moods of Laurence Stallings are mysterious to contemplate. He wrote *Plumes*, a good and savage book. He wrote, with Maxwell Anderson, *What Price Glory*, a strong though over-rated play. Then he played with the moving pictures and the result was *The Big Parade*. When in Manhattan, he lives at odd hours in an inconspicuous apartment house and it was during his odd hours in the apartment house that he wrote, with Oscar Hammerstein II, *Rainbow*, a musical play which contains a mule and a catchy song called "I Like You As You Are."

Due to the behavior of the mule and the inefficiency of scene-shifters, the opening of *Rainbow* was a long affair and not so auspicious as it should have been. The story, which had an epic air, concerned a buckskin buccaneer who broke jail and joined the California gold rush, gathering women on the way. His maneuvers led him to pleasing spots, where gaming tables were and where prospectors plied their toothpicks or sang unruly songs.

"I Want a Man," growled Libby Holman, and, although she frowned as she intoned her need, no one could understand why it was not instantly gratified; Louise Brown pretended charmingly to be a Colonel's daughter. While its colours were a little too bright, the *Rainbow* was a pleasant thing to see and, because of its rowdy theme, a good omen for future minstrelsies.