

Church Notes

Pilot Mtn

Baptist Mission Gets New Pastor



By VIRTIE STROUP
Staff Religion Reporter

The Rev. James H. Pernell of 923 Long Drive will become interim pastor at Rock Hill Baptist Mission.

He succeeds the Rev. Burke Holland, who resigned last February to become pastor of Cedar Rock Baptist Church at Castalia in Nash Country. Holland will graduate in June from Wake Forest College and will enter Southeastern Baptist Theological Seminary at Wake Forest in the fall.

Pernell gave up fulltime church work two years ago after suffering a heart attack during the Southern Baptist Convention in San Francisco, Calif.; however, he is active now in supply and interim pastorate work.

Before his illness Pernell, who is about 40 years old, was pastor at Weldon Baptist Church in Wake County. He served for five years as pastor of Forest Hill Baptist Church here before this.

One of the stories often repeated about Pernell—and even told by Pernell—was his “secret” on “I’ve Got a Secret,” the NBC television program.

He tapes his sermons. After church one Sunday he decided to play the tape and study it critically. Instead he fell asleep. His secret: “I fell asleep listening to my own sermon.”

Winston-Salem Losing Its Soul? B7

The Rev. James H. Pernell Sr. asked his congregation at New Friendship Baptist Church in his current weekly newsletter if "Winston-Salem Is Losing Its Soul?"

Although the city is the pride of the Piedmont, home of five colleges, two universities, a medical center, N.C. School of the Arts, Governor's School, many churches, industry in abundance, Pernell said,

it "is a very troubled city."

Anyone living in it, he said, who has any sense of decency is concerned about the moral and spiritual laxity which has evidenced itself in recent years.

"While our city is a metropolitan community with an abundance of churches," Pernell said, "there has been a strong and conscienceless underground at work seeking to undermine all that is clean and decent in the interest of personal greed and diabolic satisfaction."

He refers to the series on crime appearing in the Winston-Salem Journal. It is time, he added, for Winston-Salem to have a revival.

"The deterioration of the soul of a city is a gradual thing," Pernell said, but signs of deterioration are found in "a breakdown of attitude toward Sunday, the gradual acceptance of obscenity, the deterioration of language and attitude toward spiritual things and the flow of alcohol and drugs."

Pernell added: "I write of our community in which I am a minister. But I am disturbed about the soul of our city and how much worse it will get unless concerned citizens (a few can't do it) practice and demand decency in our society."

He asked his churchmen: "Is there any better place for it to begin than in our churches? Any city which relaxes its guard on these things begins to write an obituary for its soul."

Winston-Salem

Sentinel

4-9-73

Arlington St. Baptist Begins Week Of Revival

Arlington Street Baptist Church begins revival services Sunday morning at the 11 o'clock worship with Rev. James Pernell of Winston-Salem as guest preacher.

Pernell is a native of Franklin and Nash Counties. He attended Wake Forest University, did graduate work at the University of North Carolina at Chapel Hill and Southeastern Baptist Theological Seminary at Wake Forest.

He has held pastorates in Raleigh, Durham, Winston-Salem and is presently pastoring Forbush Baptist Church.

Services will continue through Friday night at 7:45 each evening. Nursery services will be provided.

Pastor Robert R. Boone invites all members and friends of the church to plan to attend.



REV. JAMES PERNELL
Speaks At Revival

Roanoke Rapids Herald
Rocky Mount Telegram
~~Salisbury Post~~
Sanford Herald
Shelby Star
Statesville Record & Landmark
Tarboro Southerner
Thomasville Times
Tryon Bulletin
Washington Daily News
Wilmington Star
Wilmington News
Wilmington Star-News
Wilson Daily Times
Winston-Salem Journal
Winston-Salem Sentinel
Norfolk: Va. Pilot

N. Roanoke

OCT 3 1970



Crusade Speaker

The Rev. James Pernell, pastor of Forbush Baptist Church in Yadkinville, will preach during the Crusade of the Americas observance Monday through Saturday at Antioch Baptist Church on the new Greensboro highway about six miles west of Chapel Hill. Services will begin at 7:30 p.m. each day. Pernell formerly served churches in Durham, Raleigh and Winston-Salem.

Durham Herald

Durham Sun

Elizabeth City Advance

Fayetteville Observer

Gastonia Gazette

Goldsboro News-Argus

Greensboro Daily News

Greensboro Record

*

APR

5 1969

~~Yadkinville~~ Mt. Zion

Pernell to Leave Forest Hill

W-S Twin City
Sentinel
4-29-60



REV. JAMES PERNELL
... going home ...

The Rev. James H. Pernell, pastor of Forest Hill Baptist Church here, has resigned to accept the pastorate of his home church near Louisburg.

Mr. Pernell has been at Forest Hill since January, 1957. He came here from Durham.

His new pastorate will be at Cedar Rock Baptist Church in the Tar River Assn. Mr. Pernell was a member there as a boy.

His resignation here is effective June 12.

Many people across the nation remember Mr. Pernell from his appearance about a year ago on a nationally televised panel show, "I've Got a Secret."

His secret was that he fell asleep while listening to his own sermon. He had tape recorded a sermon, he said, and fell asleep while it was being replayed.

Antioch Baptist Church

To Take Part In Crusade

Antioch Baptist Church of Chapel Hill will participate in the Crusade of the Americas during the week of April 7-12.

Services will begin each evening at 7:30. Special music is planned for each service. Nursery facilities will also be available.

Speaker for the services will be Rev. James Pernell, pastor of the Forbush Baptist Church of Yadkinville. Mr. Pernell is a native of Rocky Mount and a graduate of Wake Forest University.

He has also studied at the University of North Carolina at Chapel Hill. He received the bachelor of Divinity degree from the Southeastern Baptist Theological Seminary in Wake Forest. He is also an alumnus of the School of Pastoral Care of N.C. Baptist Hospital in Winston-Salem. He has held pastorates in Durham, Raleigh, and Winston-Salem.

Chadbourn: Columbus
Chapel Hill Weekly
~~China Grove: Rowan Times-Herald~~
Charlotte: Mecklenburg Times
Cherryville Eagle
Clayton News
Clemmons: Courier
Clinton: Sampson Independent
Clinton: Sampsonian
Cooleemee Journal
Danbury Reporter
Davidson: Gazette
Denton: Davidson Record
Dunn Dispatch

*

Mt. Zion

~~APR 2 1969~~

ths and Funerals

Rev. J. H. Pernell

The funeral for the Rev. James Howard Pernell Sr., 53, of 4245 Old Lexington Road, pastor of New Friendship Baptist Church, will be at 2 p.m.



MR. PERNELL

Thursday at the church. Burial will be in Forsyth Memorial Park.

The body is at Voglers Reynolda Road Funeral Home.

Mr. Pernell died yesterday, apparently of a heart attack.

The family requested that memorials be made to Baptist Hospital in care of the Rev. Calvin Knight.

Mr. Pernell became pastor at New Friendship in October, 1971, after serving five years at Forbush Baptist Church in Yadkin County. He earlier served at Forest Hills Baptist Church here for six years.

He had also served churches in Durham, Liberty and Raleigh.

Mrs. Bud Reid

STOKESDALE — The funeral for Mrs. Mamie Jane Reid, 64, of Stokesdale, widow of Bud Reid, will be at 3:30 p.m. Thursday at Stokesdale United Methodist Church. Burial will be in the church cemetery.

The body is at Brooke Funeral Home and will be placed in the church 30 minutes before the service.

Mrs. Reid died yesterday at Cone Memorial Hospital at Greensboro.

She had lived all her life in the Stokesdale community.

Among the survivors are a daughter, Miss Nonie Reid of the home, and a son, Carl C. Reid, and a sister, Mrs. Alice Williams, both of Winston-Salem.

Mrs. Willie Goodman

The funeral for Mrs. Will D. Goodman, 68, of 725 Pitt Street will be at 4 p.m. Thursday at Hanes Memorial CME Church. Burial will be in Evergreen Cemetery.

The body is at Ryan Funeral Home and will be placed in the church at 2

P. A. Landreth

The funeral for Plato Alexander Landreth, 55, of 1019 Nancy Lane, a dock mechanic at Roadway Express Inc., will be at 2 p.m. Thursday at Hayworth-Miller's Silas Creek Parkway Chapel. Burial will be in Parklawn Memorial Gardens.

Mr. Landreth died yesterday at Forsyth Memorial Hospital.

Among the survivors are two brothers, Hubert Landreth of 716 Bellview Drive and Brown B. Landreth of Kingsport, Tenn.

The family requests that memorials be made to the Forsyth County Cancer Society.

R. F. Thompson

The funeral for Reece Ferdinand Thompson, 87, of Lewisville, Rt. 2, a retired farmer, will be at 2 p.m. Thursday at Community Baptist Church at Lewisville. Burial will be in the church cemetery.

The body is at Hayworth-Miller's Silas Creek Parkway Chapel.

Church Notes

Minister Deplores Junk Mail Appeals

By VIRTIE STROUP

Staff Religion Reporter

Some of the "lowest form of junk mail," according to a local Baptist pastor, is "classed as religious mail."

The Rev. James H. Pernell Sr., pastor of New Friendship Baptist Church on Old Lexington Road, said this kind of junk mail "comes from nearly every imaginable source, requesting a gift, donation, investment or some kind of help."

Usually, Pernell said, the requests are accompanied by a "very sad picture of a little child who appears to be completely neglected and dirty, hungry looking, lonely, sick and destitute."

He said the variety of this sad story ranges from schools for "pot smokers" to great cathedrals to enormous evangelistic crusades.

Writing in his church letter, Pernell said this kind of mail solicitation "hits the Christian where it hurts. It appeals to our sense of decency, responsibility, missions, evangelism."

From the crude to the sophisticated, Pernell said, "they appeal to us all and they will gladly exploit Christian people to get all they can."

Pernell told his church members "I have nothing to do with where you send your money except to point out the Biblical teachings on stewardship, but I, for one, don't trust these kinds of 'outfits' any farther than I could throw them."

Two Examples Cited

He cited two examples of junk mail that arrived at his desk.

One is a letter from Salesian Missions, Pernell said, which is "supposedly based in New York and which I have never heard of nor can learn anything about."

Its request is for money to rebuild a school destroyed by an earthquake in Managua. The letter contains a coupon book. A coupon is sent with each donation, Pernell said, and "then a drawing will be held and the lucky coupon holder gets a new Chevrolet or \$3,000. There is no street address — only a box number in a large city."

The other example cited by Pernell is "an article on that super salesman of religion, Rex Humbard, who appeals on expensive television programs for people to send donations to his Temple of Tomorrow. Yet, as of April, 1972," Pernell added, "the total Humbard enterprises, including a girdle company, an electronics firm and an advertising agency, were estimated to be worth \$45 million. While he has assets of \$45 million," Pernell said, "he appeals to people with a sensitive Christian conscience to help 'bail out' the Cathedral of Tomorrow which has mortgages of more than \$6 million."

Pernell said a recent article on Humbard said "that God is no longer blessing the girdle business and he will dispose of it. Isn't it amazing," Pernell said, "what God gets blamed for?"

Pernell's advice to his congregation is this: "refuse to be exploited or taken in by anything with a popular religious appeal. Before you send your money to anyone, make sure the cause is legitimate."



REV. JAMES PERNELL
... at New Friendship ...

Baptists To Begin New Posts

Two Baptist ministers begin their ministry here on Sunday.

They are the Rev. James H. Pernell Sr., who is the new pastor at New Friendship Baptist on Old Lexington Road, and the Rev. Russell William Rice, new pastor at Cedar Forest Baptist.

Pernell comes here from Forbush Baptist in Yadkin County where he has served for five years. He formerly was pastor of Forest Hills Baptist here for six years. He succeeds the Rev. Lee Roy Hall, who resigned last February to become pastor of Butler, Ga., Baptist.

Rice just completed a five year pastorate at Immanuel in Edenton. He succeeds the Rev. Wilbur E. Henke, who resigned last February after serving Cedar Forest for over eight years and teaching at Piedmont Bible College for 12 years. He is now director of education at the Inter-City Christian School and Baptist Church at Allen Park, Mich.

Cedar Forest will observe homecoming at its 11 a.m. worship Sunday. There will be dinner on the church grounds after the worship.

Wilmington Star-News
Wilson Daily Times
Winston-Salem Journal
Winston-Salem Sentinel
Norfolk: Va. Pilot

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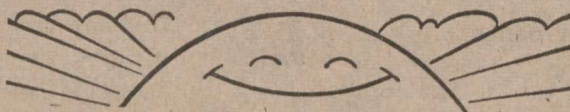
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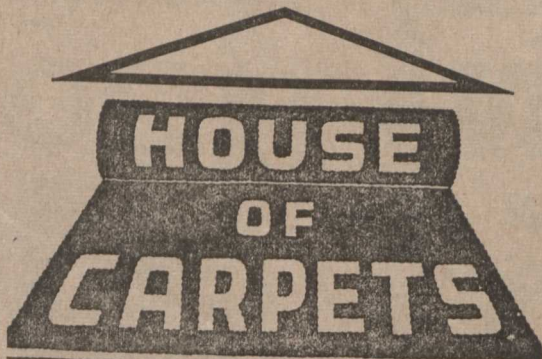
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Baptist Minister Dies at 53

The Rev. James Howard Pernell of 4245 Old Lexington Road, pastor of New Friendship Baptist Church, died yesterday, apparently of a heart attack. He was 53.

The funeral will be at 2 p.m. Thursday at New Friendship Baptist Church. Burial will be in Forsyth Memorial Park.

A native of Franklin County, Mr. Pernell was a graduate of Wake Forest College. He attended Southeastern Baptist Theological Seminary for three years and did graduate studies at the University of North Carolina at Chapel Hill.

He also attended the School of Pastoral Care at Baptist Hospital.

Pernell became pastor at New Friendship in October 1971 where he came after serving five years at Forbush Baptist Church in Yadkin County. He earlier served at Forest Hills Baptist Church here for six years.

He had also served churches in Durham, Liberty and Raleigh.

He was a member of the Burlington Masonic Lodge.

Surviving are his wife, Mrs. Blanche Lippard Pernell; two sons, Arnold Pernell of Goldsboro and James Howard Pernell Jr. of Lancaster, Pa.; a sister, Mrs. Alma Lancaster of Rocky Mount; and a brother, Eugene Pernell of Rocky Mount.

The family requests that any memorials be made to the Baptist Hospital in care of the Rev. Calvin Knight.

The body is at Voglers Reynolda Road Funeral Home.

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Social Honors

Minister, Wife

Members of Forbush Baptist Church met Sunday evening for a business meeting. Afterwards the choir presented a musical program.

A social followed in the Fellowship Hall, honoring Rev. and Mrs. James Pernel, who were presented gifts.

Windsor: Ledger-Advance

Yadkinville: Yadkin Ripple

~~Fanceyville: Caswell Messenger~~

Zebulon Record

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Yadkin

SEP 30 1971